

DESIGN

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Hammacher Schlemmer

145 East 57th Street, New York 22

GIFT IDEAS CATALOG

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NOV 14 1955

U. S. PATENT OFFICE



10 HAND-PAINTED TRAY . . . Butterflies float on this durable metal server in black and gold or pink and gold. 13½" dia. 6.00; 17½" dia. 8.00



11 VERSATILE 4-IN-1 BUFFET SERVER . . . or Centerpiece of heavy silver plate on copper. For hot or cold service. Use the two covered dishes or remove handles to make four serving dishes. Center dish doubles for fruit or flowers. 15¾" wide, 7½" high, 11" deep. Inc. tax 157.50

Extra Candle Holder to use separately or to fit on large rectangular bowl. Inc. tax 17.50



12 SUPERB ICE BUCKET . . . of brass. Gallon size, thermos lined. 13" high. 115.00 Matching Ice Tongs and Pick Set. 19.00



13 SOLID BRASS SERVING CART . . . glass shelves. 26" wide, 16½" deep, 35½" high. Without equipment 175.00

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Design

to our patrons . . .

Remember the gnomes, Hammacher and Schlemmer (named for our esteemed founders)? Your grandparents would. They were the gremlins of their day who tidied the house, fixed everything. They're still around—in superb new surroundings and several completely new departments—seven selling floors of unique and beautiful house-furnishings—many of which you will find on the following pages.

In widely amplifying the facilities of this fine firm, we feel that the most considerate and complete service will

be provided you as clients and friends of Hammacher Schlemmer. Also, we would like to say, that in entering a new phase of its century-old tradition—*plus ça change, plus c'est la même chose*.

Please do us the honor of reminding us of your old or new favorites so that we may have them in store for you.

Our mail order department will promptly fill your requests. On your personal visits to our newly decorated store, a warm welcome awaits you.

Sincerely,

John Gerald

John Gerald, President, Hammacher Schlemmer

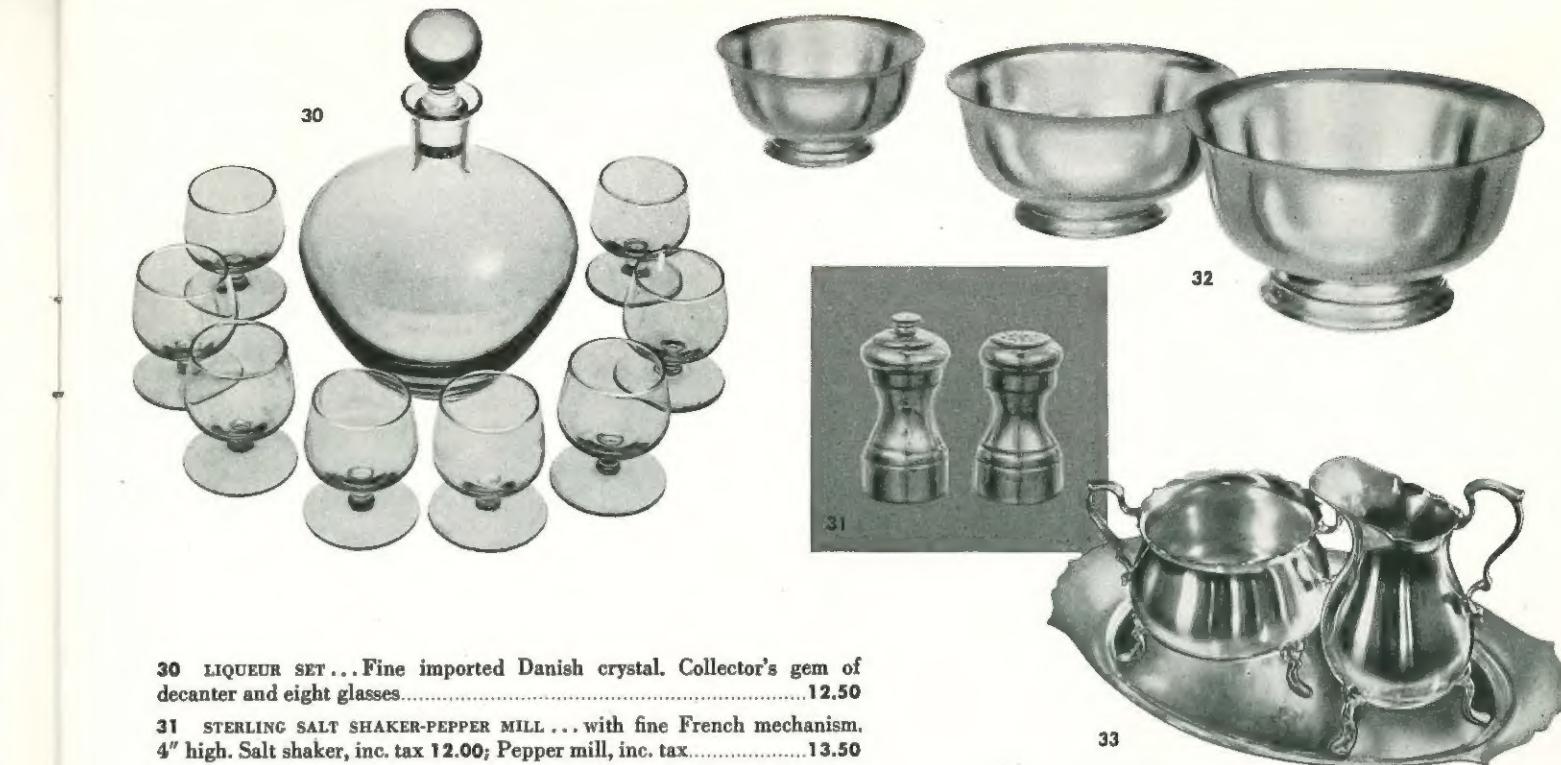
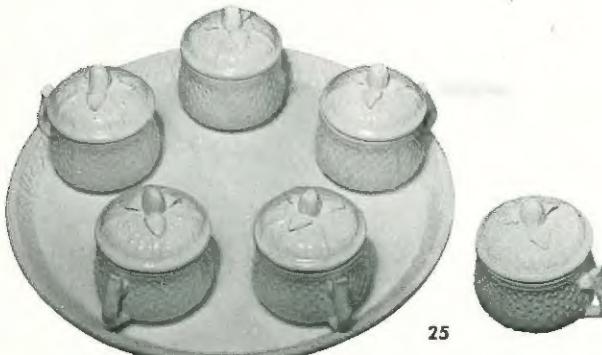
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distinguished imports . . .

20 CLASSIC FIGURE CANDLESTICKS . . . Creamware pottery, reproduction of antique Wedgwood. 12" high..... Pair 30.00
 21 CUPID EPERCNE . . . Creamware pottery and brass trim, from a French original. 15½" high..... 25.00
 22 FLORAL BOUQUET . . . Antique reproduction. Cream vase, gold trim Multicolored or all pink flowers. 6½" high Either 15.00
 23 MILKY OPALINE BOXES . . . With gleaming brass mounts. 5½" x 3½" deep. Superb value. Oval or square..... Each 25.00
 The Millefleur Paperweights are collector's pieces. Conic shape, 4" high, multicolor against clear crystal; or 3" dia. round shape—scattered white against clear crystal or multicolor on pink or blue ground Each 7.50
 24 VENETIAN GLASS HURRICANES . . . Gold-flecked. In form of famous "Portland Vase." Brass candlestick, snuffer, handmade candle. 11" tall. complete, each 25.00
 25 POT DE CREME SET . . . Creamware pottery. 6 covered pots 12.00
 Matching tray, 11½" dia..... 6.50
 26 GLASS BOWL . . . Copy of antique New Jersey bowl, handblown in Italy; swan handle. 9" dia., 10½" high..... 10.00
 27 CREAMWARE CLASSIC URN . . . Inspired by antique Wedgwood Crocus Pot. For flowers or potpourri. 12" high..... 15.00



30 LIQUEUR SET . . . Fine imported Danish crystal. Collector's gem of decanter and eight glasses..... 12.50

31 STERLING SALT SHAKER-PEPPER MILL . . . with fine French mechanism. 4" high. Salt shaker, inc tax 12.00; Pepper mill, inc. tax..... 13.50

32 FAMOUS PAUL REVERE BOWL . . . In sterling, made for us by a New England craftsman. Prices are tax inclusive. 4" dia. 11.00; 6" dia. 25.00; 8" dia. 49.00

33 SUGAR-CREAM PITCHER-TRAY . . . Reproduction of 17th century Georgian pattern. Silver plate; 9" tray with gold lined cream pitcher and sugar bowl. Inc. tax 22.00

34 CHILL-IT PITCHER . . . Ice cubes in center do not dilute your drinks. Star cut design. 62 oz. low or 74 oz. tall..... Either 10.95

35 STERLING TRAYS . . . Handcrafted, beautifully simple. Prices are tax inclusive. 7" dia. 16.00; 10" dia. 36.00; 14" dia..... 80.00

36 SILENT BUTLER . . . In silver plate. Simple, beautiful and useful. 7" wide; ebony handle..... Inc. tax 11.00

37 CLEAR CRYSTAL BOWL . . . For salad, dessert or flowers; silver plated base. 10" dia..... Inc. tax 14.00
 Fork and Spoon, silver plate, 12" long..... Set 3.95



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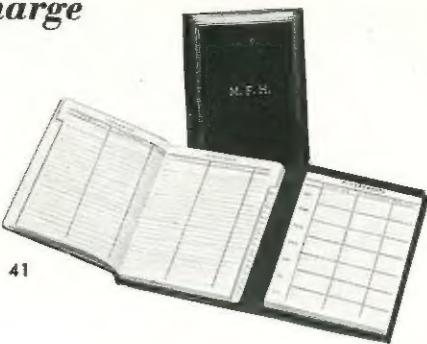
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all leather... monogrammed 3 letters... without charge



40 DESK SECRETARY... Genuine leather in red or mahogany. Contains paper, pencil, scotch tape, sharpener, stapler, scale, eraser, glue, and clips. $6\frac{1}{2}'' \times 4\frac{1}{8}''$13.95



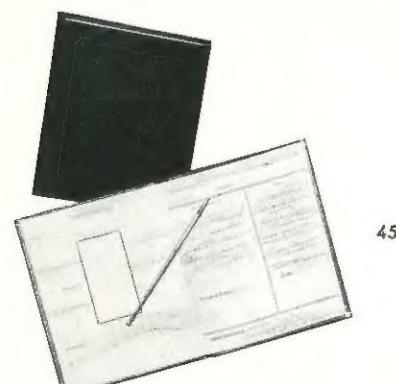
41 ADDRESS-ENGAGEMENT BOOK... Burnished Florentine leather, wine or brown; richly hand-tooled. $5'' \times 7''$ 8.50



42 PICTURE FRAMES... for your favorite photos. Comes in genuine leather, your choice of honey, amber or russet. 24K gold leaf trim. $5'' \times 7''$ 8.00; $8'' \times 10''$10.00

43 PHOTO ALBUM... Cowhide with 24K gold leaf tooling. 12 pages hold 8 x 10 photos or miscellaneous small sizes. Black with red lining or red with red lining.....15.00

44 DICTIONARY QUINTET... Translates to English and vice versa. French, German, Italian, Spanish, English books. Gilt-edge pages. Red or mahogany genuine leather. $3\frac{1}{4}''$ wide, $4\frac{5}{8}''$ high....15.00



45 DINNER PARTY BOOK... to record menus, and guest seating arrangements for the "knowing" hostess. With magnetic pencil. Ivory, mahogany, or navy genuine leather. $7'' \times 8\frac{3}{4}''$ 9.00



46 JUMBO PAD... Lift up flap with calendar; metal pencil. Wine or brown Florentine leather, gold-tooled. $6\frac{1}{2}'' \times 9''$8.00



47 TWINE HOLDER... and scissors complete for his or her desk. A "must" for Junior. Genuine leather in wine, green, or red. 4" high.....7.95



50 RAYTHEON TRANSISTOR RADIO... The practical and dependable transistor radio. Long range, maximum selectivity and sensitivity. Acoustically matched speaker and case. No tubes, 500 hour performance on ordinary flashlight batteries. $9\frac{1}{16}''$ wide, $6\frac{1}{16}''$ high, $2\frac{5}{8}''$ deep. Feather-light brown leather case.....With batteries 89.95

51 JEWEL BOXES... For him, at home or traveling. With three-letter monogram free of charge. Brown Florentine leather, suede lined. $4\frac{1}{4}'' \times 5''$ 7.00; $3'' \times 3\frac{1}{2}''$ not shown 5.50; $5'' \times 7''$ leather lined.....11.00
P.S. You may give him three for.....22.00

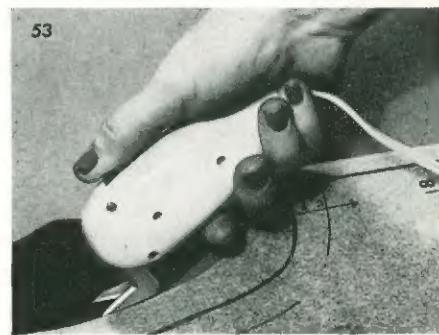
52 BOILMASTER TRAV-LER KIT... Makes instant coffee, boils eggs, stews, heats baby's bottle. For foreign or domestic current. Has safety fuse; automatic cut-off—it can't burn table top; immerses in water for cleaning. 2 cups and saucers, spoons, instant coffee and broth all in a zipper red cotton plaid bag. AC-DC, 110-220 volts. UL approved. 22 ozs. Complete 19.95

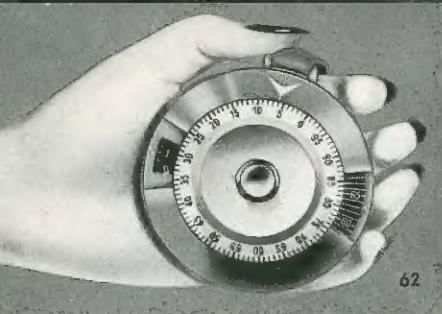
53 ELECTRIC SCISSORS... Revolutionary aid for easier cutting. Quick, accurate. Plug in AC outlet, hold in palm of hand and let electricity do the work.....9.95

54 OUR MAIL BOX... Holds two rolls stamps (obtainable at any P.O.). Red or mahogany, genuine leather, gold-tooled. $2\frac{1}{2}'' \times 2\frac{1}{4}'' \times 3\frac{1}{4}''$ high.....3.95

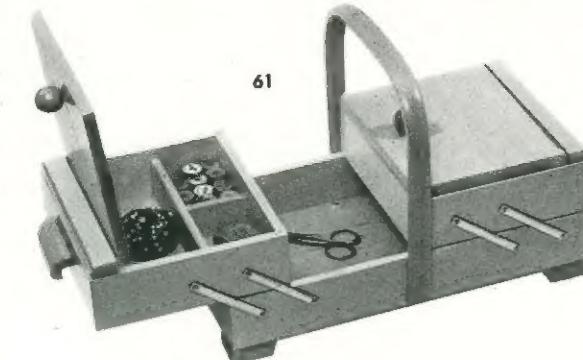
55 TRAVELOK... 22K gold plate, in suede case. Portable security on doors, drawers, cabinets at home or away. Provides a personal lock wherever, whenever needed to guard your possessions.....5.00

56 MEN'S MANICURE CASE... Completely fitted. Top detaches from lucite and nylon clothes brush. With 3-letter monogram free of charge
Inc. tax 11.95

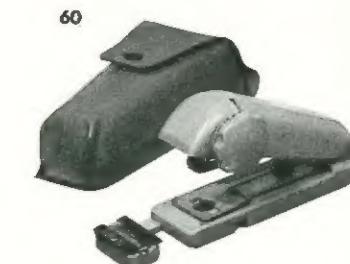




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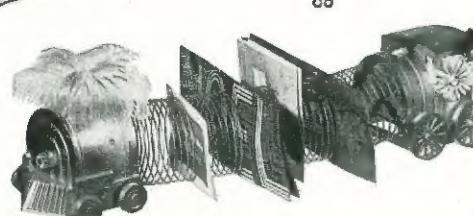
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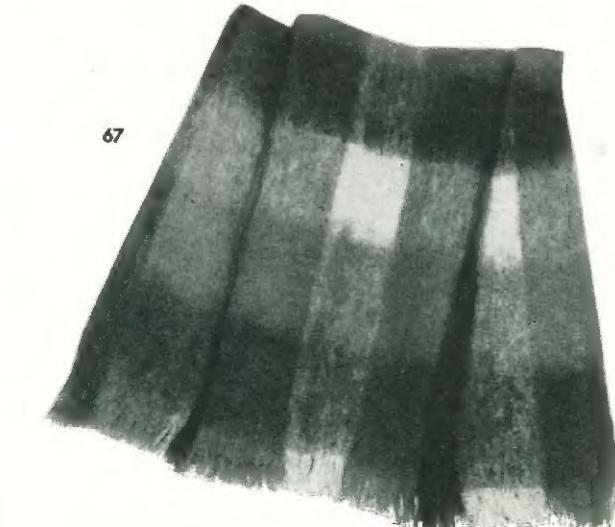
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67



60 CHECKWRITER... Dials easily and sets to print any amount with standard perforated numerals. Prevents forgery or tampering. Extra roller and ink pad. In its own genuine honey leather case, $2\frac{1}{2}'' \times 6\frac{1}{2}''$ 15.00

61 IMPORTED SEWING CABINET... When open see-at-a-glance capacious interior for all sewing accessories. Highly polished hardwood in natural blond finish. Closed $9'' \times 17'' \times 6\frac{1}{2}''$ high 15.95

62 ITEMIZER... A handy purse-size calculator for supermarketing, totaling household expenses... for any problem of adding or subtracting. Simple to use, a lifetime of accurate service 4.95

63 MINIATURE ADDING MACHINE... Only $6\frac{1}{2}$ lbs. with a big-league performance. Simple ten-key board lets you add or multiply up to 9 columns. Splendid for the entire family. Grey color Inc. tax 105.50

64 VERSATILE FRENCH PURSE... in fine Morocco. Separate coin, card and zippered bill pockets; 2 charge-plate pockets; 4 transparent acetate pockets. $4\frac{1}{4}'' \times 4\frac{1}{4}''$ closed. Red, green or black Inc. tax 8.25

65 PILL BOXES... All pieces shown available with authentic coins in antique gold finish. Ladies', $1\frac{1}{4}''$ box 5.00; Men's, $2\frac{1}{4}''$ box 7.50. The Money Clip at 7.50; The Keyholder 4.00. $2\frac{1}{4}''$ Pill Box and Money Clip also available with St. Christopher medal.

66 CANNON BALL EXPRESS... in gilt finish with festive trim. It huffs and puffs to hold all your Christmas cards and, afterwards, makes an amusing letter rack. $8''$ closed; $60''$ expansion and $4''$ high 7.95

67 WOOL ROBE FROM SCOTLAND... Soft as a kitten and light as a feather, this fine angora wool coverlet. Brilliant colors of the Dress Stewart Clan plaid with red and white predominant. $46'' \times 72''$ 29.95

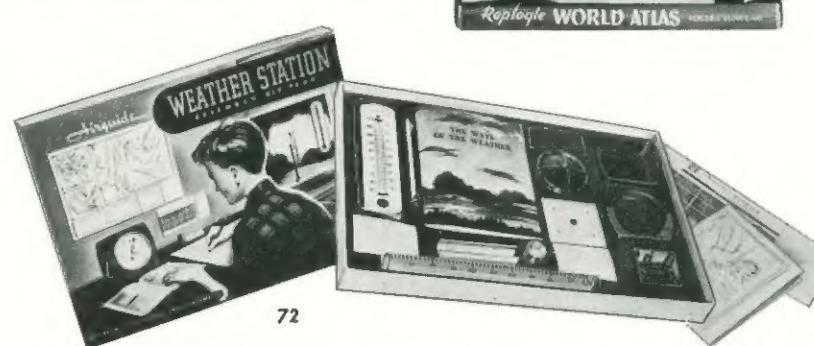


70

70 TRADITIONAL BAROMETER... shows temperature, humidity and weather trends. Etched dials and scales richly silvered; brass trim. Hand-rubbed solid mahogany; $9'' \times 28'' \times 2\frac{1}{2}''$ 60.00



71



72

72 HOME WEATHER BUREAU... Fascinating and instructive for youngsters. Easy to assemble parts for barometer, outdoor thermometer and rain gauge. A weather manual, observation charts and instructions. Instruments scientifically accurate. Boxed $13'' \times 19'' \times 1\frac{1}{2}''$ 10.00



73

73 PIN-MONEY BANK... Ceramic with glitter-making rhinestone and gold trim. Soft blue or pink; $5\frac{1}{4}''$ wide, $4\frac{1}{2}''$ high 3.00

77 BOOT VALET... Just slip your shoe under buffer and Electric Valet does the rest. Ideal for two-tone and children's shoes. Aluminum casing rubber-padded to prevent slipping. 110 volts, AC with Argofleece buffer.

29.95

Extra polishing head 5.00
Replacement bonnets Each 3.00



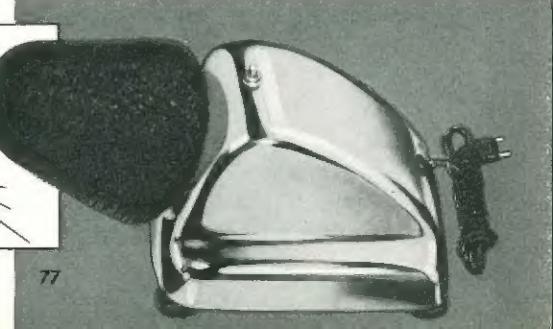
74 HOME MANICURIST... Do it yourself professionally. Shapes nails, scrubs, and lifts cuticles, cleans, prepares nails for lacquer. With shaping discs, buffers, etc. Pedicures, too. AC only, $5\frac{1}{2}''$ dia. 24.95

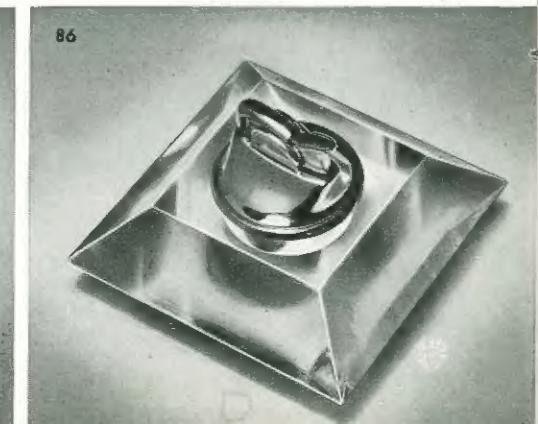


75 COFFEE COOLER... So Dad can enjoy it before making the 8:15. Aluminum cylinder $2\frac{1}{2}''$ long absorbs heat in seconds. 12 oz. grey ceramic cup and saucer. Blue trim The set 5.50



76 RECLINO SPECS... Upright vision while lying down. Can be worn with or without regular glasses. Perfect for convalescents; a luxury for anyone 7.95





80 DECORATIVE DESK SET...Italian prints on basketweave fabric, after Piranesi engravings in black and white, set off by the pomegranate red linings. 20" blotter, letter rack, pencil box and address book make up the set. **28.50**

81 18TH CENTURY INKWELL...Copy of old Basalt. Natural black with gold covers on the ink and sand pots. 6 3/4" x 3" deep x 4" high. **17.00**
The Curled, Gold Finish Quill Pen. **2.75**

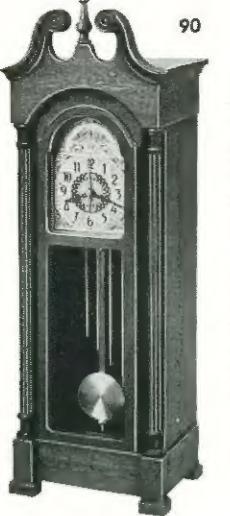
82 TELEPHONE BOOK COVER...For large directories. Black and white print, pomegranate red lining. Your phone book doesn't slip around but stays put. **9.50**

83 DELUXE CIGARETTE BOX...of stainless steel, hand finished. African mahogany lining; full hinge cover. Holds two packs regular or king size. **25.00**

84 ASH TRAYS...Of sparkling crystal, from Copenhagen. For card table or buffet. Set of 4 **6.00**

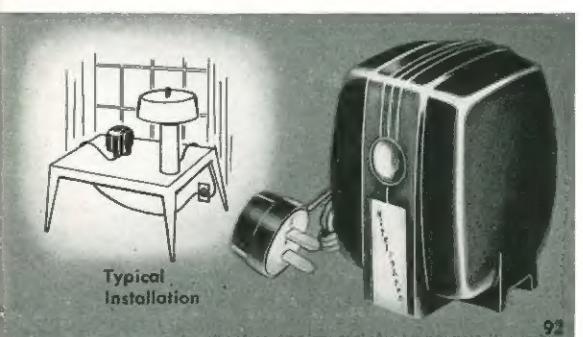
85 SMOKER'S DELIGHT...Polished leather, hand-tooled 24K gold leaf trim, in claret, moss green, or tobacco brown. Ash Tray **3.00**; Lighter **7.50**; Cigarette Box, three-letter monogram without charge, **5.00**. Order individually or special saving on 3-piece set **12.50**

86 LIGHTER...that sparkles from any angle. Beautiful and simple design, chrome lighter set in clear plexiglas. 3 3/4" square. **15.00**



90 MINIATURE GRANDFATHER CLOCK...strikes Westminster Chimes on the hour and quarter-hour. For mantel, wall, or table. Silent and trouble-free operation; excellent timepiece. Has switch to silence chimes. 5 3/4" x 4 3/4" x 18 1/2".
Inc. tax. **82.50**

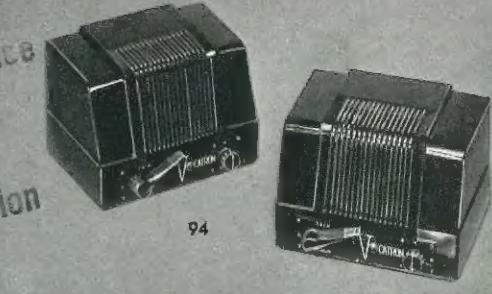
91 USEFUL PHONE STAND...Holds directory and pull-out tray for note pad. For all types of phones. Fruitwood or mahogany finish. Compact, 31" overall. **14.95**



92 NITE-LIGHTER...Its "Magic Eye" provides home protection. Discourages prowlers when you're away. Automatically turns lights on at dusk, off at dawn... each day at a different time. Plug into lamp, point electronic eye toward window; nature and science do the rest. 110 volts, AC, 4 1/2" high. **15.95**



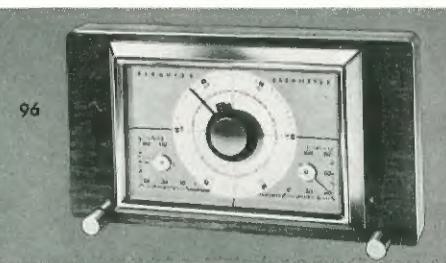
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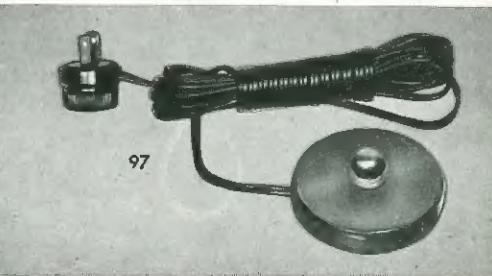
94 INTERCOM SYSTEM...by Vocatron. 2-way, portable. Just plug in, talk or listen. For use in nursery, garage, anywhere in house; perfect for executives. Only 4 lbs. No installation necessary. 110 volts, AC-DC. Pair of units **89.95**



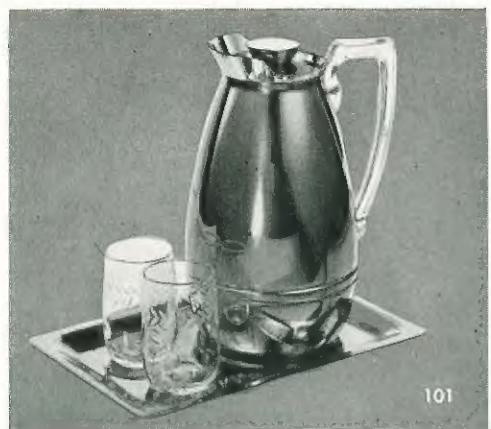
95 ESCORT ALARM...Personal protection day or night, at home or on street. Push button and set off siren, loud and long. Fits palm of hand, or purse. Can't be silenced till it cuts itself off. No batteries, no refills. Maroon plastic. **12.95**



96 BAROMETER...Tells the weather, temperature and humidity accurately at a glance. Fruitwood case, natural finish, brass trim. 9 1/4" x 2" x 5 1/2" **15.00**



97 REMOTE CONTROL SWITCH...Lamps, radios, TV, it turns anything electrical on or off by remote control. Black, brown, or ivory top grain leather; brass button. 3" dia. 15 ft. cord. **5.95**



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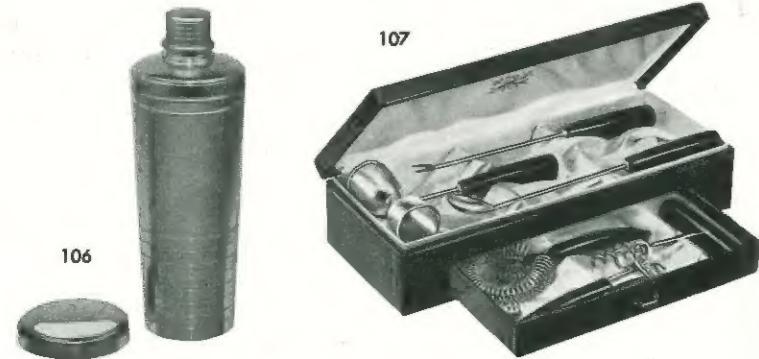


103

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110

110 TRAVEL BAR... Handsome case contains six tumblers, corkscrew, strainer, spoon, fork, bottle opener. 3 compartments for bottles. With lock and keys. 16" x 6 1/8" x 12 1/2" closed. **29.95**

111 MARTINI SET... Clear crystal pitcher, stirrer and 6 glasses with individual picks. 14-piece set **7.00**

112 LIQUOR RACK... with 3 white ceramic jugs labeled in gold. Antique pine finish rack. 12 1/4" wide, 14" high, 5" deep. Each holds a quart. **Set 25.00**

113 INSULATED GLASSES... Highballs or Old Fashioneds. Clear, double-walled plastic... drinks last longer; stay cold. No rings on table! Box of 4, either **8.00**

114 CREAMWARE MUG... For drink or flowers. Import copy of antique; raised figures. Quart, 5" high. **6.00**

115 FIZZ-MASTER... Your own home soda maker. Carbonates water equal to any fountain or bar beverage. It doesn't lose its fizz the way some home sodas do! Makes delicious sham "champagne" or bogus sparkling burgundy from still wines... in original wine bottle. **19.95**

116 MIST-ER MARTINI... For those who like it very, very dry. The atomizer sprays the vermouth. **2.95**

117 I-SNIPS... Neatest way for cracking ice cubes. Will separate cubes, serve as tongs. **3.00**

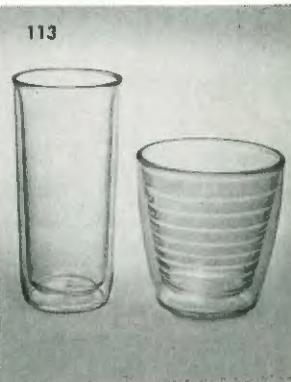
118 SAY-WHEN DISPENSERS... for measuring and pouring. Complete with decanter marked Scotch, Bourbon, Rye, or Gin. Each **15.50**. Chrome-plated Dispenser alone. **5.50**



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122



121



120

120 LIQUOR BASKET ... Brass-plated, so handy and handsome. For toting bottles to the terrace, or where-have-you. 13" long, 9½" wide 12.50
Add 3.00 for handling

121 PARTY URN ... Electric Percolator holds 24 cups. Chrome-plated on brass. Fully automatic, AC only 34.95
Add 3.00 for handling

122 EBONY CHEESE-CRACKER TRAY ... brass handles. Black and gold "bon appetit" tile and china bowl. 14" x 16" 12.95

123 HANDLED BUFFET SERVER ... Designed by Tommi Parzinger, in gleaming brass. 1 qt. ovenproof glass inserts. Doubles for cocktail snacks 25.00

124 BUFFET SERVER ... Brass frame and cover. Divided, white ovenware china casserole, each 2 quarts. With candle warmer. 18" x 9" 30.00
Add 3.50 for handling

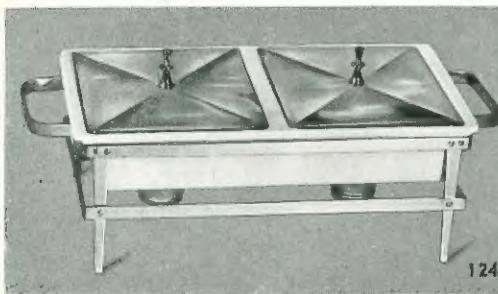
125 CHAFING DISH ... In gleaming copper; attached cover. 2 qts. Alcohol heating base may be used for casserole, or coffee maker With tray 35.00

126 IRONSTONE SAMOVAR ... At the table, in the living room, or on the terrace, candle warmer keeps beverages hot. Also use as cool drink server. Holds 25 cups. 9" x 18" high 27.50
Add 3.00 for handling

127 3-TIER BUFFET SERVER ... For hors d'oeuvres, meats, relishes. Brass-plated, 18½" x 8½" high. Nests compactly 15.00



123



124



125



126



127

*we chose the six patterns on this page for design, quality, and superb value
... all heavily silver-plated on copper to last a lifetime.*



130

130 DINNER PLATTER ... Of generous size, with two compartments for vegetables, and a well and tree center for tempting meats. Measures 14 x 18½".



131

131 GRAVY BOAT ... Beautifully polished and gracefully shaped, it stands on a separate oval tray.



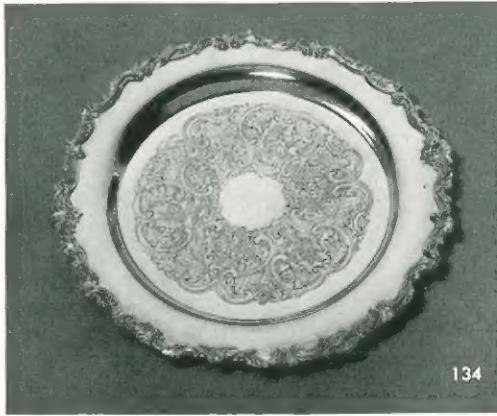
132

132 OVAL PLATTER ... Designed with well and tree to capture tempting gravy. A handsome service piece for your favorite entree. Beautifully polished. 17½".



133

133 VEGETABLE DISH ... Tastefully fashioned in beautifully simple design. The cover can be used as a separate serving dish. Lovely to have or to give. 12" oval.



134

134 CHIPPENDALE TRAY ... An exquisite piece crafted with scroll border and engraved center. Over-all design prevents scratching. Footed, 12" dia.

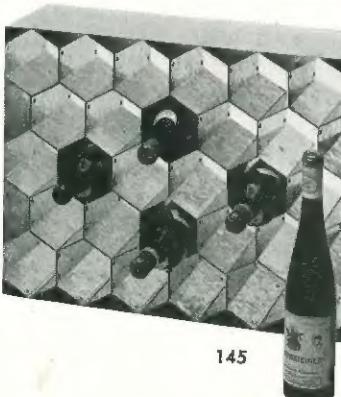
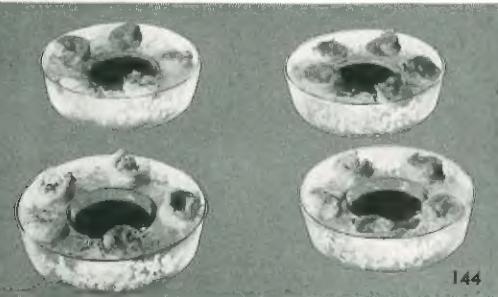
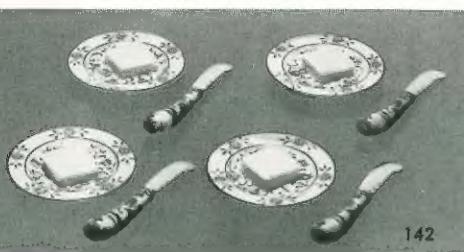
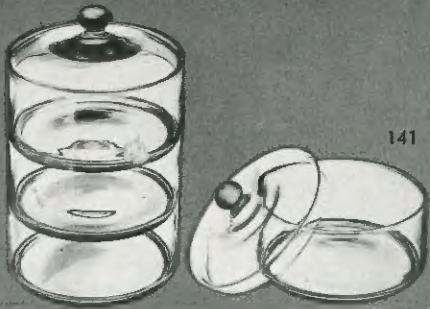


135

135 VEGETABLE DISH ... Rich Georgian gadroon border enhanced by highly polished finish. Cover can be used as serving dish. 12" dia. A lovely, practical piece.

*your choice 15.00**

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140 SALAD SET... For indoors or out. 10" hand-painted ceramic bowl with salt and pepper to match. 8 individual, green pressed wood bowls with fork and spoon servers and 15" tray to match. Fine value..... Set 12.50

141 HI-NEST BOWLS... Set of clear glass dishes to use singly or stack three high. For cookies, candies, pretzels. 13" high, 7" dia..... 8.50

142 BUTTER PLATES—SPREADERS... Enchanting copy of antique onion pattern in blue and white. 4 imported bone china plates, 3 $\frac{3}{4}$ ", and 4 bone china spreaders with Sheffield blades..... Set 16.00

143 13" SHRIMP SERVER... A party necessity. Clear, handblown crystal. Generous center well for sauce; detachable chrome holders. Without picks .. 8.50

144 INDIVIDUAL SHRIMP SERVERS... Of clear, cool crystal with a well for the sauce. 6 $\frac{1}{2}$ " dia..... Set of 8 15.00 Set of 4 8.00

145 HONEYCOMB WINE RACKS... Store wine properly! Corks stay moist; flavor is preserved. Natural tin finish, with frame.

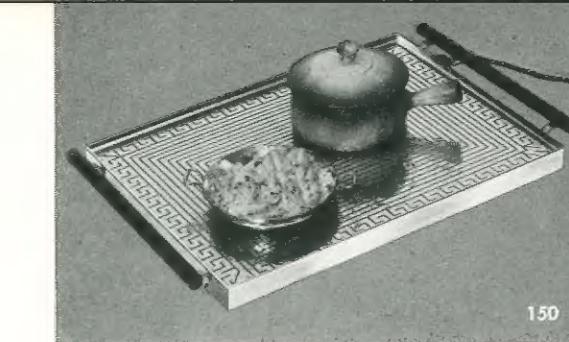
14 openings, 11" x 19"..... 10.95; Add 2.50 for handling.

28 openings, 17 $\frac{1}{2}$ " x 23"..... 16.95; Add 2.50 for handling.

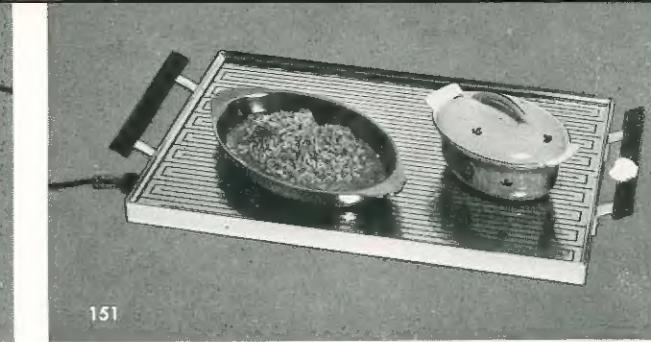
39 openings, 23" x 24"..... 21.95; Add 3.50 for handling.

146 BEAUCOUP DE GLACE... Our famous exclusive, breaks the ice at any party. Chops three trays of cubes with a few twists of the handle. Remove the cast iron hopper et voila! ... a handsome service container tub of dark pine with copperloy hoops..... 12.95

147 A PITCHER... of great beauty. Heavy silver plate, it stands 7 $\frac{1}{2}$ " high and holds two quarts..... Inc. tax 12.00



150 EPICURE SALTON HOTRAY... Just plug in to keep foods piping hot. Shatter-proof glass surface; thermostatic control. Aluminum frame, with black heat-proof handles. Rubber feet. AC, detachable cord. 15" x 24" overall 29.95
Add 2.50 for handling



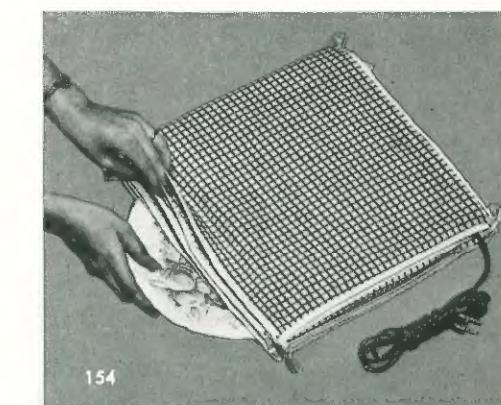
151 SUPERB SALTON HOTRAY... Keeps a complete buffet hot and tasty. Shatter-proof glass surface. Thermostatic control. Aluminum frame, long easy-to-carry handles; rubber feet. AC, detachable cord. 29" x 16" overall 37.50
Add 3.00 for handling



152 "ESPRESSO" COFFEE MAKER... Electric, easy-to-make Italian Espresso. 2 cups in 60 seconds, up to 6 servings in 4 minutes. AC only..... 27.50



153 PARAGON ELECTRIC TRIVET... Accommodates full-size casseroles and meat trays. Black with aluminum heating surface and handles. AC-DC 4.95



154 GOURMET PLATE WARMER... Neat and easy way to quickly warm plates. Warms up to 10 plates in 10 minutes. Washable chambray cover in red or green checks. AC-DC 12.50



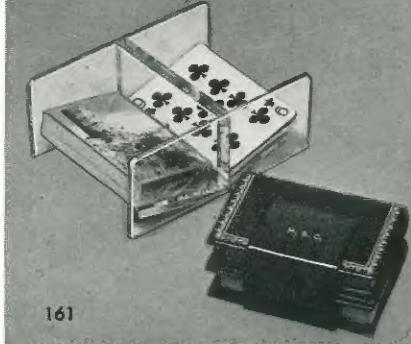
155 ROLL-A-CART... for the busy hostess. Trimble Tray Table has 10 sq. ft. of serving space, folds to 5" deep for storage. Satin aluminum, rustproof and alcohol-resistant. Only 12 lbs. Swivel casters roll easily. 19 $\frac{1}{2}$ " x 31 $\frac{3}{4}$ " x 37" high overall..... 19.95
Add 3.50 for handling



156 ROYAL SALTON HOTABLE... Electric Serving Cart. Meals on wheels kept piping hot on shatterproof glass surface 24" x 16". Won't burn or dry out foods. Aluminum frame; black lower shelf for cool dishes. AC; detachable cord 49.75
Add 4.50 for handling



162



161



160

160 CHIP-O-MATIC SET... Holds 250 poker chips; dispenses 5 at a time with automatic selector knob. Mahogany leather..... 30.00

161 CARD HOLDER—TURN TRAY... Monogrammed card case in bright red or moss green. With three initials, free of charge. With 2 decks for bridge..... 6.00
Lucite Turn Tray, 6" x 4"..... 3.25

162 CARD BOX... Of Florentine leather, hand-tooled, with two decks of cards. In wine or green..... 7.50

163 BRIDGE LAMPS... The never-old, ever-useful lamp for any room in the house. Brass and steel finish. 53" high, either bridge or student type. Parchment shade, gold line trim..... 12.50

Add 3.00 for handling

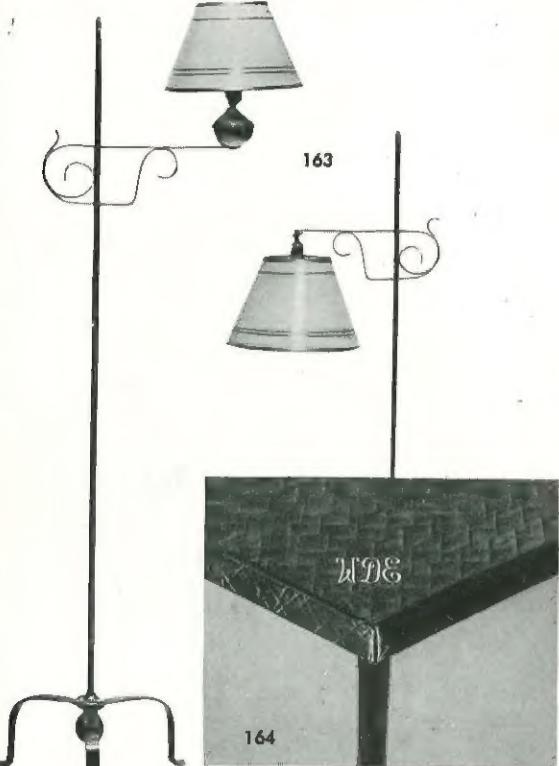
164 TABLE COVER—MONOGRAMMED... Grey with red initials, brown with champagne, hunter green with gold, or rose with black. For 30" table 5.50; for 32" table 6.95 — Please print, underline center initial. Allow 2 weeks' delivery.

165 FOLD 'N' CARRY GAME TABLE... Light aluminum folds easily, fits into closet or auto trunk. Home, picnics, beach, or travel. 30" square open..... 12.95

166 CORONET EXTENSION TABLE... by Norquist. For bridge or buffet. You'd have to be told they fold. 32" square, extends to 5 feet; 29" high. Easy to open and fold. Mahogany frame with ivory upholstery; harvest with bamboo; black with charcoal. Table 55.00

Add 5.50 for handling

Matching Chairs, each 12.95. Add 2.00 each for handling; 5.50 handling for 4 chairs.

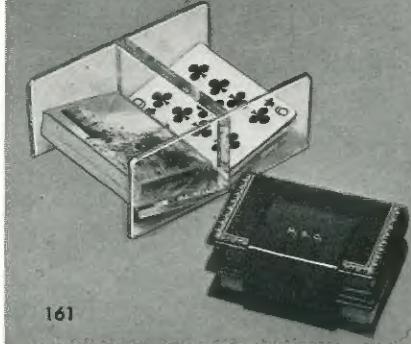


164

165



166



161



160

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166 CORONET EXTENSION TABLE... by Norquist. For bridge or buffet. You'd have to be told they fold. 32" square, extends to 5 feet; 29" high. Easy to open and fold. Mahogany frame with ivory upholstery; harvest with bamboo; black with charcoal. Table 55.00

Add 5.50 for handling

Matching Chairs, each 12.95. Add 2.00 each for handling; 5.50 handling for 4 chairs.



170

170 COOK 'N' SERVE PLATE AND CUP... Black barbecue motif on off-white base for casual entertaining. Plates can be stacked.
Service for four 5.00



171

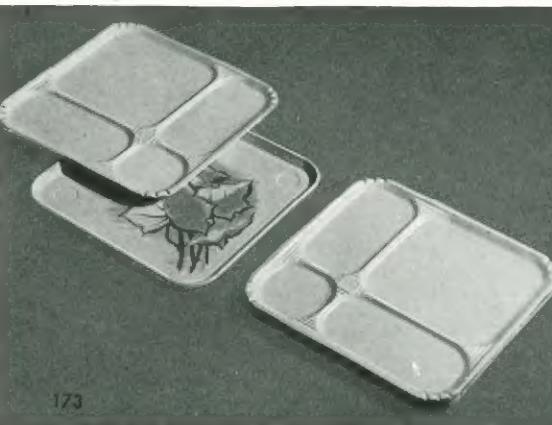
171 COFFEE URN... by West Bend. Heats its own water and makes from 24 to 48 cups of drip coffee. Thermostatic heat control. Polished aluminum, 1500 watts. AC 39.95



172

172 BISTRO SET... Table and 2 chairs of black wrought iron. 28½" high x 24" circular table; alcohol-resistant top in white, pink, or turquoise. Chair seats in plastic to match. For bar, nursery, or TV room..... The set 34.00
Add 7.00 for handling

U. S. Patent Office
FEB 16 1956
Design Division



173

173 SERVA-DISH... For informal parties, picnics—end dishwashing. Decorated metal tray 10½" square. The compartmented throw-away liner resists water and grease. Trays, dozen 4.80 Liners, 100 for 4.00



174

174 SAVORY CLAM STEAMER... Holds 3 pecks clams; nickel-plated faucet for the broth. Wonderful too for corn-on-the-cob, lobsters, etc. 12¾" x 15¾" high..... 9.95
Add another section for triple-decker. 4.95



176



175 YEAR-ROUND BRAZIER... Indoors or out! Portable and folding. Detachable heavy steel bowl and bracket for fireplace use. Revolving chrome grill raises, lowers. Non-tip legs; large tires 44.95
Add 6.00 for handling

176 TOWN AND COUNTRY ROTISSERIE... outdoors or inside... superb meats barbecued by rod of glowing silicon carbon. Double-wall stainless steel with chrome fittings of gravy pan, grill, spit, meat forks. Safety and interior lights. 15" x 19" x 4". AC only...Without cart 184.50
Cart on 8" rubber wheels, rustproof steel with 2 shelves, tray. 33" high..... 69.50



180 STAINLESS STEEL FLATWARE... Colorful, unbreakable melmac handles in charcoal or oyster with German stainless steel blades. 4-piece place setting 6.75; 16-piece starter set 22.95

181 IMPORTED STEAK KNIVES... Hammacher Schlemmer exclusive. Stainless steel blades set in genuine Buffalo horn handles. In flannel roll Set of 8 19.50

182 PEPPER MILL... Exclusive French import in walnut finish. 10 $\frac{3}{4}$ " high. Complete with jar of whole black pepper 7.50

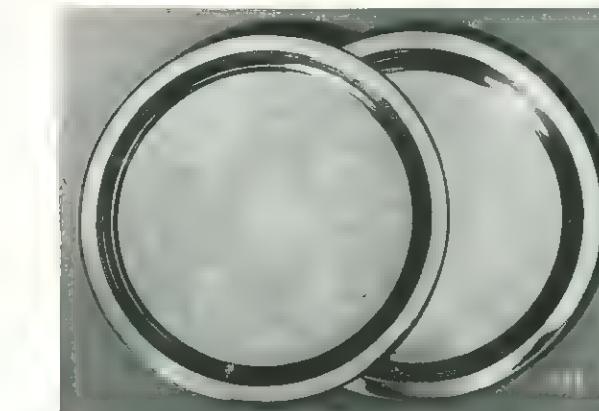
183 BRASS SALT AND PEPPER SET... Giant size, 10" tall. Fine mechanism in grinder. Pair 15.00

184 SALAD SET... Unusual design of exotic peroba, a South American close-grained wood in medium browns. 10"x12", with servers 17.00



183

182



185 SERVING TRAYS... Plain or chased. Heavy silver plate on copper. 12 $\frac{1}{2}$ " dia. Lifetime use ... a special value Inc. tax, each 10.00



191



190

190 STAINLESS STEEL TRAYS... Hostess set of three in lovely satin finish. Imported! Oval 11 $\frac{1}{2}$ ", 13" and 14 $\frac{1}{2}$ " The set 13.75 Individually 3.50; 4.50 and 5.75

191 STEAK SET... 18th Century pistol handles; hot forged blades of stainless steel. Serrated edges for easy cutting, stay sharp indefinitely. Set of 6 in special case 25.00



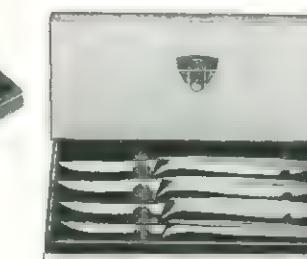
192 SAUCE BOAT... Stainless steel satin finish with 7 $\frac{1}{4}$ " tray and ladle. Quality import 3-piece set 11.75



193 SALT AND PEPPER SHAKERS... hand-blown crystal with satin finish stainless steel tops. 2 $\frac{1}{4}$ " Set 3.95

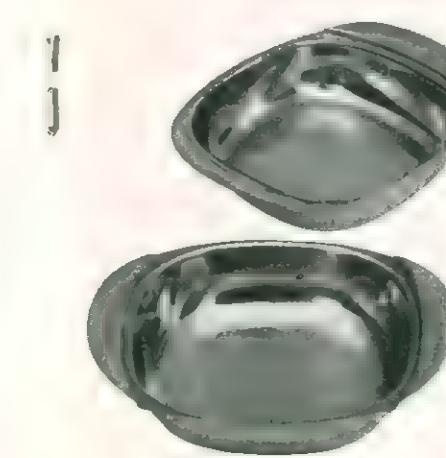


194 LARGE 21" PLATTER... For turkey, cold cuts, roasts. Imported stainless steel of fine quality, satin finish 15.50

Hammacher Schlemmer
11-14-55

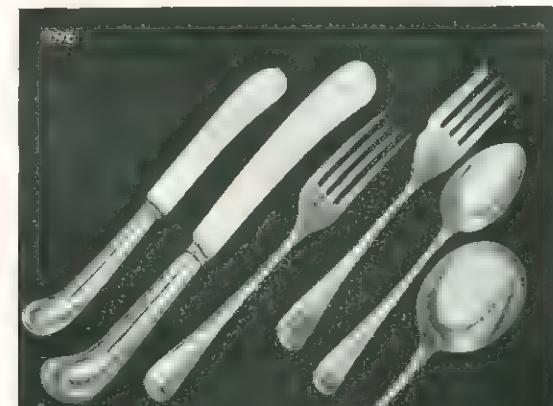
186

186 CARVING MASTERS... Amazing, new indestructible finish on hard steel for sharp cutting. Handmade, double beveled, wedge ground for lifetime carving. Solid alloy handles. Three-piece Carving Set in handsome hardwood box 32.50
Steak Knives in paper box Set of four 16.00

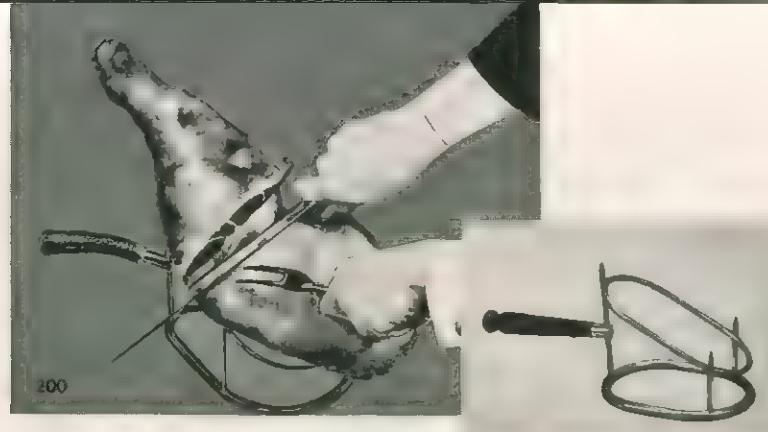
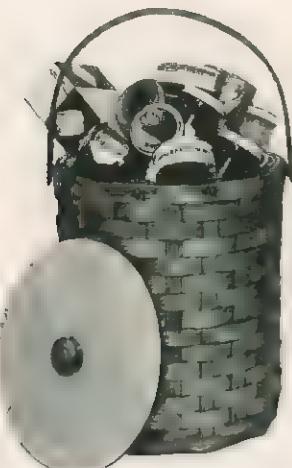


195

195 COVERED CASSEROLE... or two separate serving dishes. Imported stainless steel, no polishing... use it in oven, bring it to table. 7" x 8 $\frac{1}{2}$ " x 1 $\frac{1}{2}$ " deep 9.95



196 ENGLISH TIP FLATWARE... of stainless steel. Pistol handles on knives. Beautiful enough for the most formal table... easy to care for. 6-pc. place setting 9.75



200 VIRGINIA HAMS... Ready to eat! Smoke-cured in the old tradition of tempting flavor! 8 to 10 lbs. @ 2.25 per lb. Uncooked Virginia Hams, 12 to 14 lbs. @ 1.40 per lb. The Chrome Holder for full hams; stag handle 24.00
For smaller or half hams, our petit Holder with walnut handle 15.00

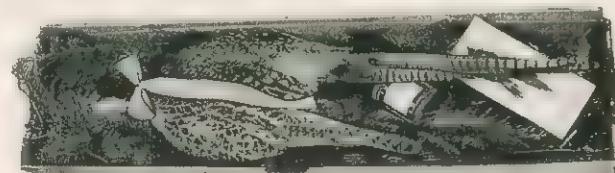
201 PARTY BASKET... Filled with party treats—caviar, purée de foie gras, rainbow trout paté; cocktail mushrooms, Westphalian ham, cocktail onions, cheese crispies, smoked turkey sausages, camembert cheese, Portuguese sardines, pickled watermelon and cantaloupe and English biscuits. Hand-woven oak strip basket with fully insulated rustproof liner. 4 gallon capacity 19.95

202 HERB CHART... Shows you what goes with what and how to add zest to your food. Washable plastic coated board printed both sides. Colorful decoration! A must for every kitchen 3.00

203 FRENCH SALAD BASKET... and the trimmings. For clean, crisp salads wash them in this basket. Filled with 1 pt. French olive oil, tarragon vinegar, red wine vinegar, seasoning salt, salad herbs, garlic powder 5.50

204 DUCK PRESS... For the cook who prides himself on knowing how. Aluminum and stainless steel; easy cleaning. With directions and famous recipes 75.00
Add 4.50 for handling

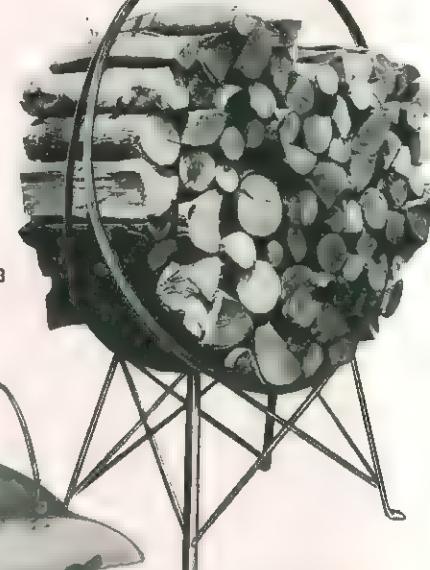
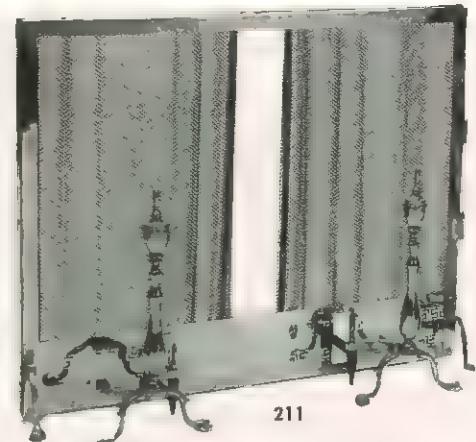
205 DECORATED COOKIE JAR... Of ivory, glazed pottery full of gourmet goodies—caviar, foie gras, olives, pound ham, tuna, yellow raspberries, Dutch fruit and cream wafers 14.95



206 GAME BIRDS DELUXE... In their own plumage, packed in balsam and holly with currant jelly. The brace of cock and hen, plump and juicy.

Ring Neck Pheasants	Brace 13.50
Smoked Pheasants	Brace 14.50
Bob White Quail	Brace 8.00
Mallard Duck	Brace 9.50
Scotch Grouse	Brace 8.00
Wild Turkey	Brace 22.25
Guinea Hen	Brace 6.50
Rock Cornish Game Hen	Six for 13.50 Per dozen 25.00

Grey Leg Partridge Brace 10.00
Free delivery New England, New York, Pennsylvania, New Jersey, Delaware, Maryland, Washington, D. C., Virginia, West Virginia, Ohio, Michigan. Shipments beyond these points will be sent by air and difference between air and regular shipping charges billed to you.



210 DUTCH FIRELIGHTER... A quick starter for your fire. 6 1/2". In solid brass 9.95; or, in black iron with brass lid, handle and legs 6.95

211 SOLID BRASS FIREPLACE ENSEMBLE... Brass screen with flexible black mesh, 31 1/2" x 38". Matching 19 1/2" high andirons. Brass Fire Set of shovel, poker, brush; base of stand is black cast iron. Ensemble 69.95. Add 6.50 for handling

212 FIRESIDE WOOD HOLDER... 14" x 14" x 21 1/2" long. In solid brass 14.95; Black with brass handle and legs 7.95
Add 3.00 for handling

213 HOOP WOOD HOLDER... of black wrought iron. Insures properly dried wood. Holds 1/8 cord, is 5 1/2 ft. tall. The perfect way to store logs 15.00

214 GIANT MATCHES... From Sweden. 11" tall and packaged in red, black, or green boxes with charming hunt or ship prints. 150 matches in box 4.50

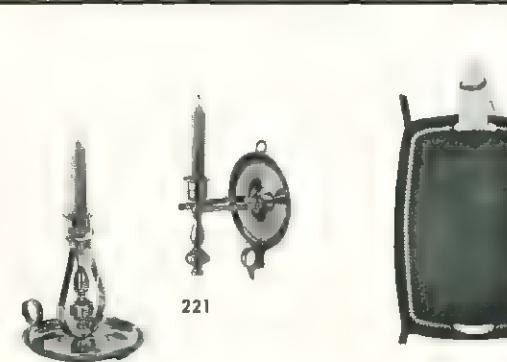
215 GLEAMING BRASS BUCKET... For coal or wood. Graceful lines for modern or traditional fireside. 13 1/2" x 17" high 49.95
Add 3.00 for handling

216 "BARBACHERO"... For fine flavor grilling outdoors or in the living room fireplace. Takes wood or charcoal. Adjustable rack prevents burning. 15" x 21", folds compactly 19.95
Add 4.50 for handling





222



221



220

220 SNACK TABLE ... boon for the hostess and for every-day family use. Genuine mahogany veneer top with gold decoration. Folds easily; 17" x 24" x 23" high
Each 17.95
Add 3.00 for handling



223



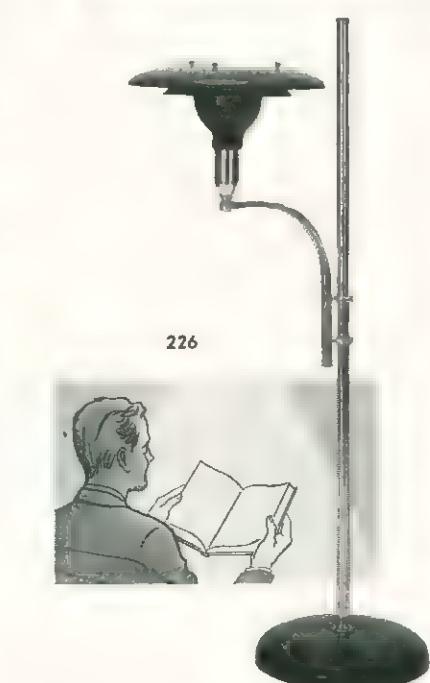
225

223 TOLE LAMP AND SHADE ... Important, 26" high, for desk or end table. 3-way reflector. Gold decoration on ivory, black, maroon or green. Excellent value at
25.00
Add 3.50 for handling



224

224 JIFFY TABLES ... four in a rack by Howe. Sturdy construction, easy to fold, they fit over lap. 15" x 18" x 25" high. Mahogany or black with gold stripe. Set with rack 37.50
Add 4.00 for handling



226

226 SIGHT LIGHT LAMP ... Read a lot? Then Sight Light is for you. Provides up to ten times ordinary brightness. Diffuses glareless light below eye level. Adjusts to 50" high. Suitable with any decor. Brass column and arm; reflector and base in mist gold, ebony, or colonial white
26.50
Add 3.50 for handling



232



230

230 RHINESTONE COLLARS ... 1/2" wide, from 7" to 14" long (measure dog's neck), at 1.10 per inch. Example: 10" is
11.00
Matching Earrings to clip on easily
Inc. tax, pair 7.50

231 FOR THE WELL-CROOMED DOG ... everything you need from our famous Kennel Corner. Nail Nipper 3.00; Hair Clipper 4.00; Shears 3.50; Electric Clipper 39.50; Poodle Chart Book with instructions for clipping
2.00

232 MILITARY BRUSH AND COMB ... for easy grooming. Fine whalebone brush and sturdy comb
Set 4.25

233 KENNEL NO. 9 ... to perfume your pet. A pleasant, cool scent evolved especially for dogs. 2 oz. bottle with atomizer
5.00

234 OUR FAMOUS DOG SHAMPOO ... for bathing. Eliminates fleas and ticks.

Gallon 9.00
Add 2.00 for handling

Hair Tonic Dry Shampoo also banishes fleas and ticks. Harmless
Gallon 7.20

Add 2.00 for handling

235 STOCKING ... full of surprises. Favorite toys and candy
4.00



234



236

236 SIGHT LIGHT DESK LAMP ... For table use, too. Shadowless, glareless, scientifically engineered. Swivel arm provides proper light over entire work area. Mist gold, Georgian green or ebony with brass arm and ball
28.50
Custom Desk Set in tobacco brown or russet top-grain cowhide, tooled in 24K gold. Pad 19 1/2" x 26". Calendar and holder with pen; letter opener and shears. A quality set
50.00
Add 3.00 for handling on Desk Set.



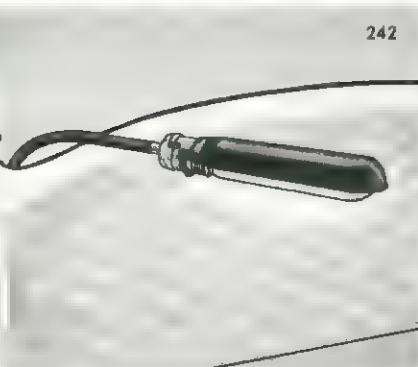
23



240 BED REST... Solid comfort and glamour. Celanese satin with quilted scroll design. For added comfort there's a side pocket to hold hankies, glasses, etc. Strong self-welted seams. Ivory or rose..... 15.50
Add 2.00 for handling



241 LUCITE TRAY... For meals in bed. Folding legs; 14 $\frac{1}{4}$ " x 19 $\frac{1}{4}$ ". Pink, aqua, or white..... 26.95
The Breakfast Set in fine English bone china. All white with gold trim.
Complete 12-piece set 34.95



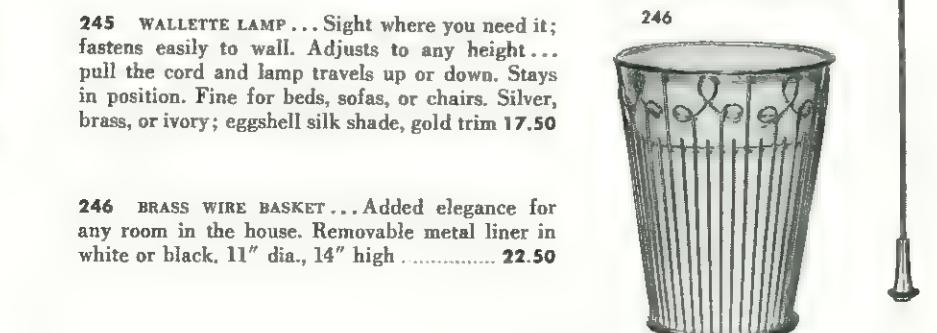
242 MAGIC BEDLAMP... Disappears behind headboard when not in use. Direct light where wanted. With insulated shade that never gets hot; Vinylite flexible arm to match. Grey or brown. Screws to back of headboard. 20"..... 5.95



243 DUAL PURPOSE BREAKFAST TRAY... Hardwood wicker side baskets. Under rack raises for reading or writing. The formica topped tray 15" x 21" won't stain or burn... no glass to break. Tray is removable for separate use. Overall 16 $\frac{3}{4}$ " x 29 $\frac{1}{2}$ " x 6 $\frac{1}{2}$ " high. White, pink, or blue..... 24.95
Add 2.50 for handling
Enchanting Breakfast Set of English bone china. White with dainty rosebud pattern.
Complete 12-piece set 34.95



244 OUR DECORATOR DUO... A Bench for foyer, TV, bedroom, or powder room 16" x 17" x 16" high. Or, Circular Stool with low back, 16" dia., 22" high overall. Both available in black or white wrought iron; bench with decorator tassel trim to match. Buttoned cushions, orlon filled, covered in gold velvet..... Your choice of either at 21.95
Add 3.50 each for handling

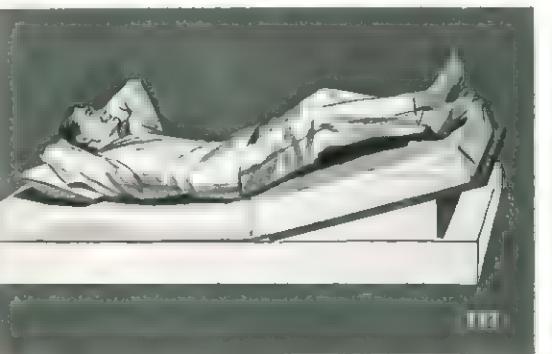


245 WALLETTE LAMP... Sight where you need it; fastens easily to wall. Adjusts to any height... pull the cord and lamp travels up or down. Stays in position. Fine for beds, sofas, or chairs. Silver, brass, or ivory; eggshell silk shade, gold trim 17.50

246 BRASS WIRE BASKET... Added elegance for any room in the house. Removable metal liner in white or black. 11" dia., 14" high..... 22.50



250 ADJUSTO BED TABLE... Fits over bed or chair. Sturdy, versatile, tilts for reading; or flat for working or eating. Height adjusts from 23" to 38". Oak or walnut top, 16" x 24". Chrome base..... 19.50
Add 3.00 for handling



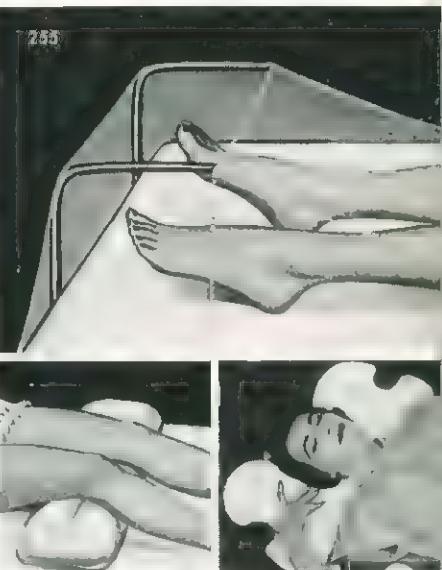
252 MATTRESS RAISER... For better circulation, relief from varicose veins, leg cramps, tired muscles. Strong, light plywood easily slips under mattress. Single size..... 8.95
Double size..... 9.95
Add 2.50 for handling



254 FOLDING MASSAGE TABLE... Professional table for "at home" use. Paratex cushion covered in brown leatherette. Strong oak legs, steel frame bracings support up to 500 lbs. Folds to 22" x 34" x 8". Carrying handle. Open 22" x 68" x 28" high..... 65.00
Add 3.50 for handling



251 COMFORT REST... Take-it-easy relaxer brings real comfort to all. Strong aluminum frame folds easily for closet or behind chair. Dupont Fabrilite upholstery in green or maroon..... 9.95

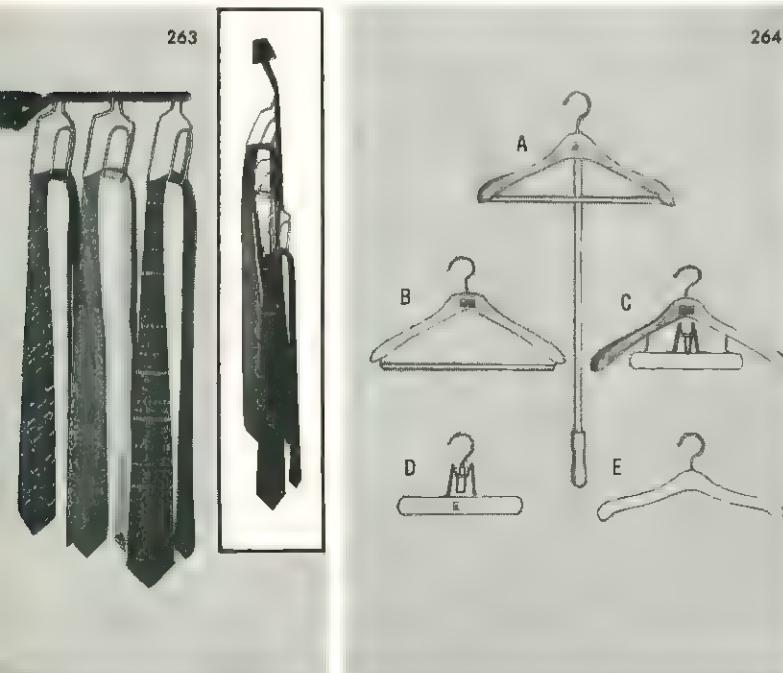


253 DELUXE COVERLET... For travel, bed, or chaise. A Hammacher Schlemmer exclusive, hand-woven for us in the Shetland Islands from natural colors of pure Shetland wool, from beige tones to brown. 48" x 64" plus 2 $\frac{1}{2}$ " fringe..... 25.00
255 USE OUR SLEEP AIDS... don't count sheep. Blanket Support relaxes feet, relieves weight of bed clothes, yet allows air to circulate. Folds flat when bed is made. Base fits under mattress. For electric blankets, too..... 4.00
Knee Lift gives relaxing support of a hospital bed... for backs, legs, or hips. A boon for the Mothers-to-be. Plastic..... 3.00
Contour Pillow. Scientific head support no matter which way you turn. Extra cool by adding water before inflating. Easy to clean Vinyl. Fits any pillow slip..... 4.00
Save by buying the complete set for 10.00



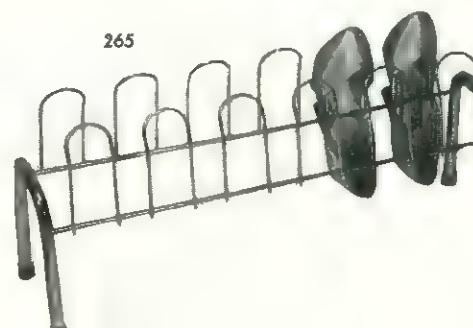
260 STUNNING BRASS LUGGAGE STAND... Heavy duty black cotton tapes. Folds easily. 16" x 23" x 18½" high
18.50
Add 3.00 for handling

263 DELUXE TIE RACK... holds 75 ties. Easy to open trigger model. Goes flat when not in use. Black enamel with gold wires
4.95
Chrome plated
3.95



264 DELUXE HANGERS... Imported, of highly polished beech, blond finish. Properly shaped.
A. Fitwell 30" Pole Hanger. 15" or 17" wide..... Each 3.95
B. Fitwell Hanger with drop bar, 17", each 1.35; without drop bar (not shown)..... Each 1.50
C. Fitwell Combination Hanger with hanger for skirt or trousers. 15" or 17"..... Each 2.95
D. Gripwell Trouser Hanger..... 4 for 3.95
E. Perfectum Hanger, 17"..... 6 for 2.95

265 SHOE RACK... Takes so little space. For 6 pairs, 10" x 24" x 8". Chrome finish 2.95; Gilt finish 4.50
For 12 pairs, 23" x 24" x 8". Chrome finish 4.95; Gilt finish
6.95

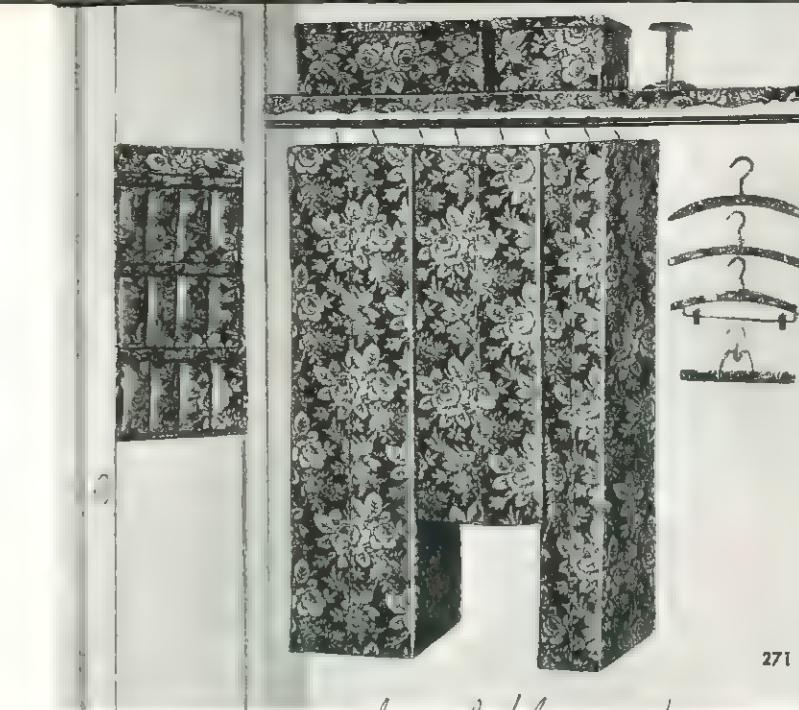


272 CLOTHES RACK... and Hat Shelf. A problem solver when entertaining, or for storage. Constructed of polished chrome tubing. Easily assembled, 17" x 37" x 58" high with heavy casters for easy moving 16.95



261 VALET STAND... For Dad or big brother. Natural blond. Slip grip trouser hanger, tie bar, and tray for what comes out of the pockets. Packed flat but easily assembled 24.95

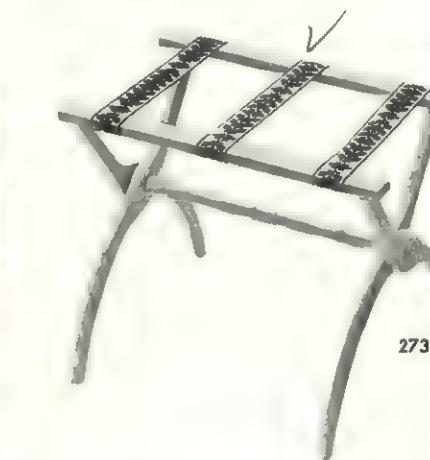
262 JUNIOR VALET... Teaches him early to care for his clothes. Sturdy, blond hardwood Italian import on casters. 15" hanger, base 14" x 15"; 37" high 14.95



270

270 STEP STOOL... Sturdy hardwood; enamel finish in pink, aqua, white, brown or gold. Heavy white rubber tread for non-slip footing. 13¾" x 11½" x 19" high..... 11.95

*Hammacher Schlemmer
November 14, 1955*



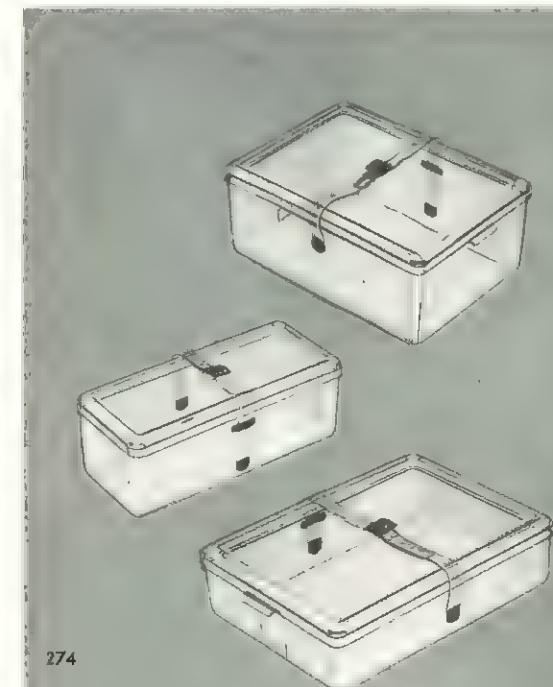
273

273 LUGGAGE RACK... Folds compactly when not in use. Of solid maple in blond finish with gold tape; or in black or white finish with black and white tape. 14½" x 22" x 20" high 9.95
Add 2.50 for handling

274 UTILITY BOXES... Of strong, clear plastic for neat storage in closet or chest. With plastic strap to neatly stack. 11" x 15" x 6¾" 5.95; 11" x 15" x 5" not shown 5.50; 11" x 15" x 4" 4.95; 15" x 7" x 6" 3.95



274





280 GOLDEN GLO VITALATOR... The key to relaxation. Slip over fingers and let Gilbert's unique "Swedish Massage" rotary action flood through entire body. 24K gold plate, high and low speed. Attractive carrying case. AC-DC 24.95

281 MAGIC PILLOW... Brings soothing relief to aching muscles. Relieves tension! Silent, pulsating motor provides a superb, soothing massage. Foam rubber construction, lightweight attractive Vinylite covering. AC only 89.50

282 HEATING BANDAGE... By Winco. Wherever soothing dry heat is prescribed. For arms, legs, throat, shoulders, back. Easily adjustable to required area. 36" long. Dual thermostat safety control; 3-speed switch. AC-DC 8.95

283 FOLDING BEDBOARD... Banish backache and sleep like a log. Woodgrain plywood, for travelling or at home. 30" x 60" 7.95

Carrying Case of duck fabric 3.95

284 SINUS MASK... By Winco. Radiates soothing heat to relieve aches, head colds, congestion. Fits over upper nasal section; permits full vision. 3-heat switch; dual thermostat control. UL approved. AC-DC 8.95

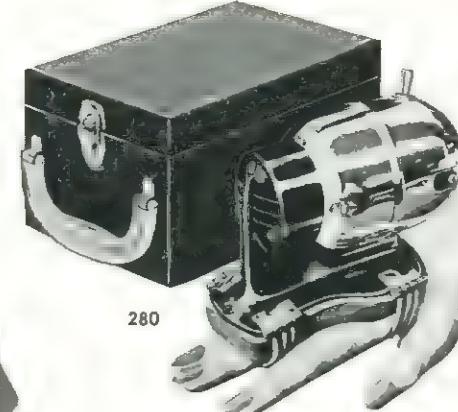
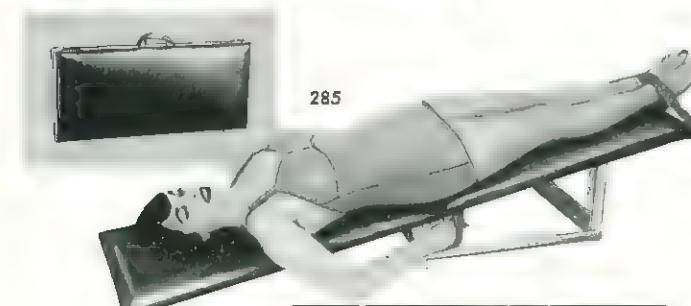
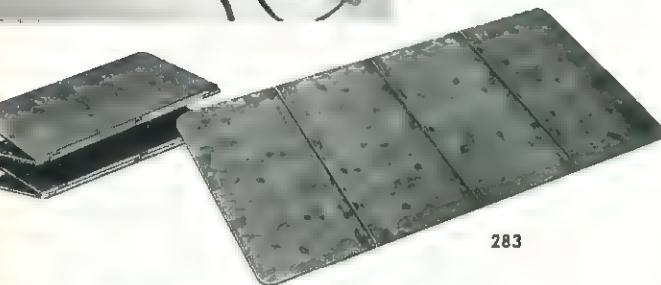
285 PORTABLE HEALTH BOARD... Slants at relaxing angle to stimulate circulation. Plastic green cover over sponge rubber. Ideal exercise board, too. 16" x 70" open 32.50

Add 3.00 for handling

286 HEAD REST... Heaven for tub-soakers. Quilted rubber in pink or white. Suction cups fasten firmly to tub 3.50

287 BEDSIDE DUO... Pocket stores your needs in two large compartments. Stiff flap tucks under mattress. Blue, pink or ivory quilted satin 5.00

Eyeshade has closed eyelids embroidered on pink or ivory satin; soft black lining. Comfortable, adjustable 2.50

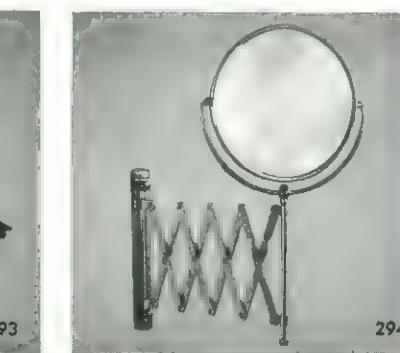
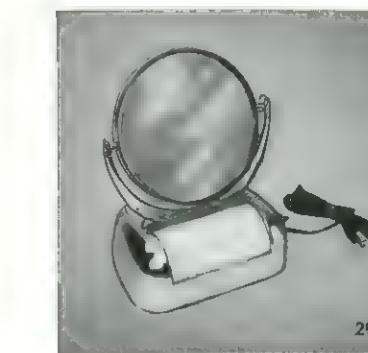


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290 OUR BLOTTER ROBE... Copied from a French import of heavy white terry cloth. One size fits all adults. Script monogram for her; block letters for him. Monogram in black, red, navy, pink, blue, emerald, aqua, or yellow. Allow a week to ten days for delivery... 19.95



293 TWO-FACED MIRROR... Regular and magnifying. Light in base; plus back socket for electric razor. Compartment for accessories. 7" dia. mirror; 10½" high. All chrome 19.95

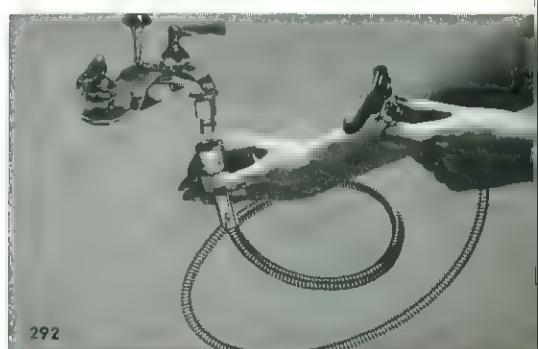
294 ACCORDION WALL MIRROR... Folds flat, swivels to any position. Magnifying one side, regular mirror other side. In bright chrome 11.95



295 HEALTH-O-METER SCALE... with built-in handle. Oversize dial graduated to 260 lbs. Easily read through large magnifying lens. Chrome 11.95
Gold finish 15.95



U.S. Patent Office
FEB 16 1956
Design Division
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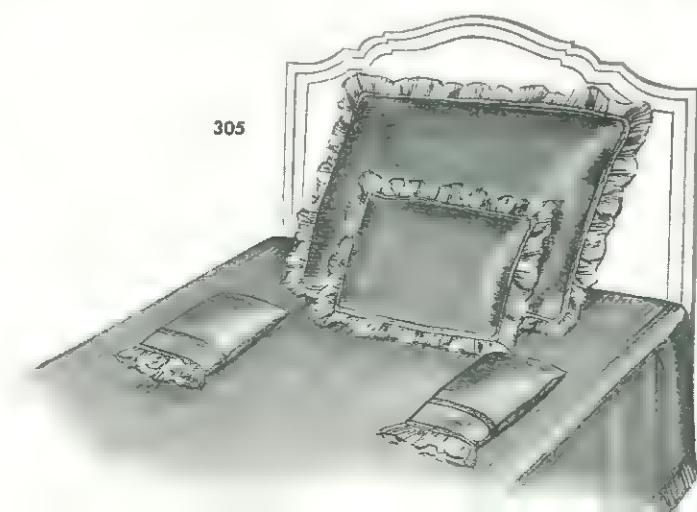
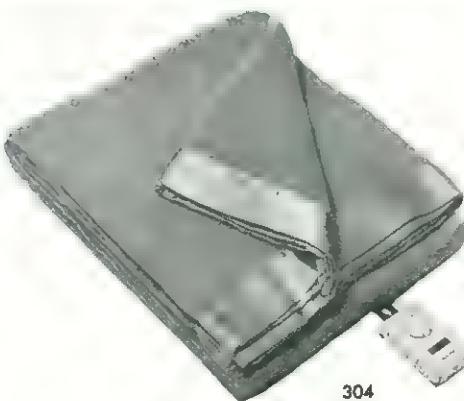
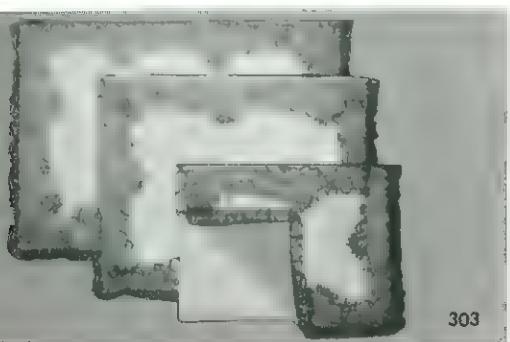
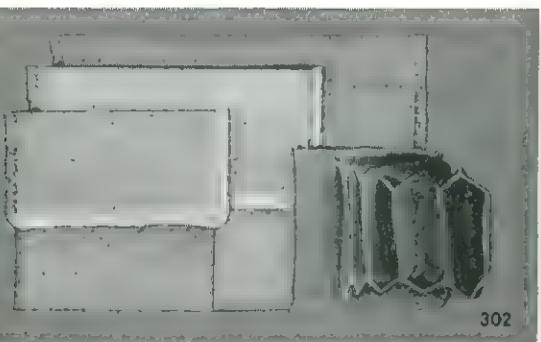
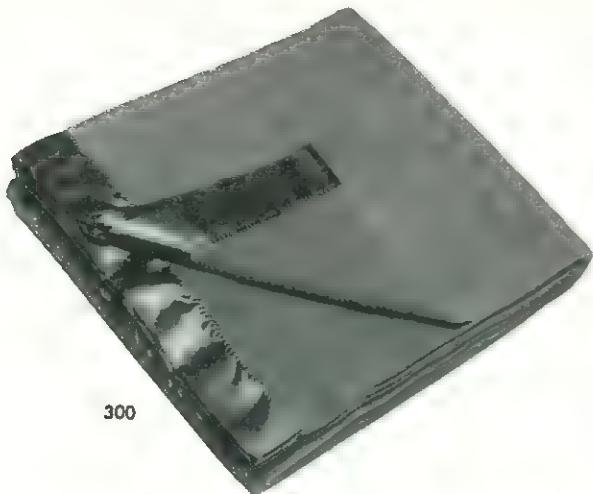
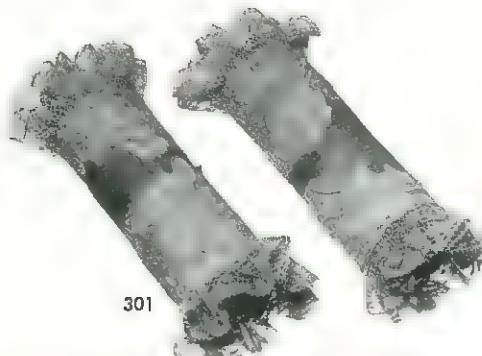
292 "LIFETIME" SHAMPOO SPRAY... Beauty parlor accessory at home. Good, too, for bathing small youngsters; rinsing glassware and silver. Chrome-plated brass. 3' flexible hose. Stays snug on faucet regardless of force of water 10.95
Longer lengths available on order.



296

296 HI-DIAL SCALE... Check your weight on easy-to-see dial without stooping. 33½" high, up to 300 lbs. Cast iron finish in white, black rubber platform. Base 11" x 16" 37.95
Add 5.00 for handling





300 LUXURIOUS CAMEL'S HAIR BLANKET . . . Superb, natural color (66% camel's hair, 34% finest wool). Satin binding. For twin or double bed ...75.00 Deluxe Kashmir Blanket, not shown. The most luxurious made, of 67% cashmere and 33% wool. White only, satin bound on 4 sides.....150.00

301 BOLSTER SACHETS . . . Delightfully scented. Of ivory, pink, or blue slipper satin appliquéd with ecru alençon-type lace; val lace edging. 5½" long. Pair 4.00

302 LINGERIE SET . . . Pink rosebuds on white or pink nylon with val lace edging. A case for gowns, slips and hankies3-pc. set 10.00 Stocking Case for 6 pairs, satin tie..... 4.50

303 LACE AND NYLON LINGERIE SET . . . Ecru alençon lace on white nylon. Three-piece set for gowns, slips and hankies.....20.00

304 OUR OWN ELECTRIC BLANKET . . . Made expressly for us. An excellent value! Special blend containing 25% nylon, guaranteed mothproof. Unconditionally guaranteed for one year. Blue, rose, yellow, or aqua. 72" x 84". Prices include federal tax. Single control24.95 Dual control29.95

305 BLANKET COVER . . . Dainty cotton plissé, white pleated nylon edging. Pink or blue. 72" x 90" 16.00; 90" x 90"21.00 French Back Pillow Case to match, 20" x 26"7.50 Boudoir Pillow Case to match, 12" x 16"4.00 Satin Elbow Pillows—down filled—with removable cases to match above. 8" x 12"Pair 12.00

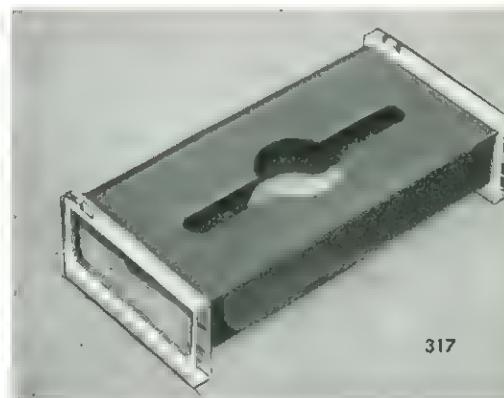
310 JEWEL TRAY . . . Perfect "drawer organizer." Top grain leather. Mahogany partitions moiré-lined; carrying straps. Pink or ivory for her; and black with red for him. 9½" x 11¾" x 1¾" deep12.50



315 JEWEL ROLL . . . For traveling or at home, stores jewelry safely. Chamois-lined morocco leather; 3 zippered pockets plus ring and earring bars. Navy or red14.50



316 VANITY MIRROR . . . by Acme, in gleaming brass. Rotates complete circle, magnifying or regular. Ideal for makeup or shaving. 7" dia.8.50



317 LUCITE TISSUE BOX . . . In pink, aqua, white, or clear linen texture. Clear lucite ends show tissue supply8.95



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320 SCOTCH PLAID BLANKET... For stadium or motoring. 100% wool, 48" x 60". Carrying case matching solid color with built-in foam cushion, and one side covered in blanket fabric.....12.95

321 VACABOND TOTER... For picnics, motoring, sportsmen. Two "Thermos" aluminum quart vacuum bottles, each with 3 cups, and plastic sandwich box. In brown naugahyde zipper case.....15.95

322 GE AUTOMATIC STEAM TRAVEL IRON... Irons dry or steam. "Dial-the-Fabric" control. Only 27 ozs., calrod heating element, attached 8-ft. cord. Cloth case. AC-DC, UL approved. 120 volts, 650 watts.....14.95

323 "PERKIT" SET... For coffee anytime, anywhere. 2 cup AC-DC aluminum percolator; plastic case also contains 2 cups and saucers, 2 spoons, containers for cream and sugar, all plastic. 4 1/2" x 6 3/4" x 9" high.....8.95

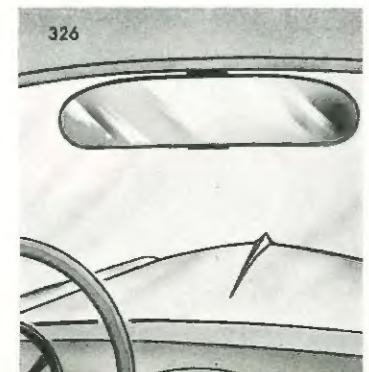
324 IDENTIFYING TAGS... Keep bags from straying... a traveller's delight. Full name, address engraved in gold on clear or black lucite.....3 for 5.50

325 PASSPORT CASE... British import. Currency convertor, deep pockets for foreign monies, tickets and baggage checks. Red cowhide for her, tan for him. With three-letter monogram, free of charge.....Inc. tax 8.25

326 MIRRORAMA... Rear view panoramic car mirror. Perfect visibility without glare or eyestrain; objects clearly seen with greater speed. Easily attached. 10 1/2" wide.....7.95

327 BACRITE AUTO SEAT... Prevents driving fatigue and backache. Custom fitted to your height and weight, cooler too. Tested, resilient wood slats. Specify height and weight of person; also make of car and if two or four door. Allow two weeks for delivery.....7.95

Weight over 230 lbs. 8.95



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330 FULL-LENGTH DOOR CLOSET... Need storage space in closet or bathroom? Our exclusive model fits any door 24" to 30" wide. 5 adjustable shelves, wire basket, 6 hooks, screws. Invisible hinges and automatic lock catches. Strong steel construction, white enamel. 20 3/4" wide, 4" deep, 68" high.....25.00

Add 5.00 for handling



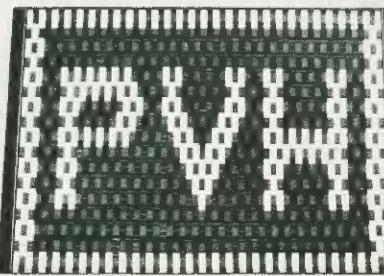
332

332 FRESH'ND-AIRE HEATER... by Cory. Automatic timer turns on fan-forced heat when you need it, and off too. Automatic thermostat control. Coppertone finish, AC, 1320 watts, 115 volts, 10" x 14" x 7" deep.....29.95



334

334 PERSONALIZED WELCOME MAT... Thick rubber bristles. Print maximum of 12 letters. Brick red, apple green, medium blue, or black with self-color or white letters. 18" x 28". Allow 2-3 weeks delivery.....10.95



335

335 MONOGRAMMED DOOR MAT... Rigid rubber and steel springs trap dirt and wet. Order 1, 2, or 3 initials or numerals. White, terra cotta, green, or black. Specify background color and contrast letters in colors listed above. 2-3 weeks delivery. 20" x 31".....8.95. 23" x 27".....11.95



331

331 RECINA ELECTRIKBROOM... Light and easy to use. Gives rugs, furniture, floors, hard-to-reach places efficient cleaning. No dust bag to empty, plastic cup empties like ash-tray. Flexible rubber nozzle protects furniture. AC-DC.....49.95

Attachments for upholstery, draperies, and mattresses.....18.50



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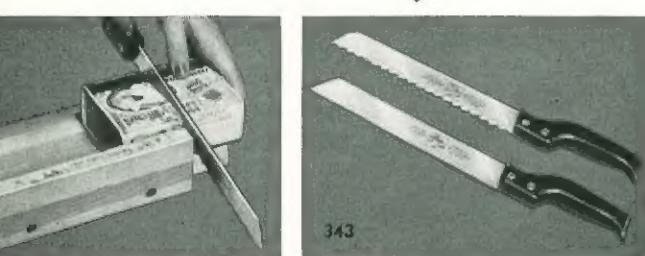


333 HOOVER PIXIE CLEANER... Midget size does a man-sized job. Weighs just 4 lbs. Easily slung over shoulder; hands free to guide suction wand and non-kinking hose. Furniture brush, dusting brush, crevice tool attachments. Long 19-ft. cord will reach out to your car. AC-DC.....39.95

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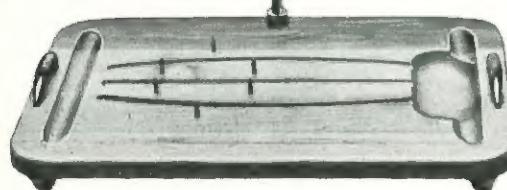
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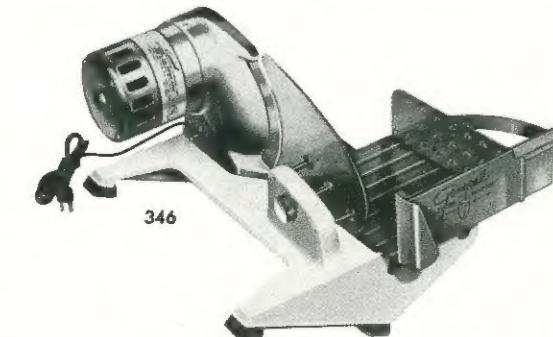
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340 KM LIQUIDIZER... Multi-speed for superb performance. Set the dial for pulverizing, shredding, blending, shaving ice, whipping cream. Easy to clean. In chrome or striking copper. AC-DC..... 49.95

341 KITCHEN SET... Hammacher Schlemmer exclusive. Cotton crash toweling in striking colors. 2 towels, apron, 2 pot holders..... All for 3.00

342 COOK BOOK SET... "Wick and Lick" for chafing dishes, "A Tomato Well Dressed" for salads, "The Big Spread" for hors d'oeuvres, "Cyrano de Casserole" for casseroles The set, plastic bound 5.50

343 FROST TWIN KNIVES... Cut solidly frozen foods easily. Quality steel blades. One for vegetables, fruits, etc.; the other for meats, poultry. Even bones are no problem. Useful, too, for ordinary kitchen use; for cutting hams or roasts in half Pair 6.95
A cutting board for frozen food. Of hardwood, can't slip. Right or left hand cutting 2.50

344 CARVING BOARD DELUXE... Chrome holder and spikes on hardwood. Rubber bumpers protect table. Well and tree; generous 14" x 20"..... 8.95

345 ICE SLICE TRAY... "Magic Touch" makes 38 slices for quick chilling drinks and salads. Fits all refrigerators. Anodized aluminum..... 3.00

346 ELECTRIC HOME SLICER... A "must" for the busy kitchen. Beautiful, even slices of any food, to any thickness. All safety features. White base; AC 99.50
Add 4.25 for handling

347 REDI BAKER... By KM. Automatic electric table oven bakes biscuits, rolls, potatoes, and other food. Set dial for recipe control. Indicator light goes out when ready to bake. Chrome finish. Plastic feet protect table. 7½" x 11". 800 watts, AC..... 24.95



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350 SOLARMATIC CHEF... Cooks with solar glass, modern science's newest miracle. Even, controlled, invisible heat keeps meats and fish tender and moist. For barbecuing, roasting, broiling. With spit and broiler pan. Spotless cooking. Easy to clean. Big enough for a 10 lb. turkey. Polished stainless steel. A whole new world of cooking joy. AC only..... 99.95
Add 4.00 for handling



351 COPPER COOKWARE... Smart, square design by Bridgeport provides more cooking area. Vapor-seal covers, non-drip pouring. Solid copper fused with stainless steel interior for all around even heat. Heat-resistant handles slotted for hanging. Saucepan: 1½ qt. 7.95; 2½ qt. 9.95; 3½ qt. 11.95. Skillet: 9" 9.45; 11" 11.45; 13" 14.95

352 TOASTMASTER POWERMATIC... 1, 2 or 3 slices at one time. Drop bread in... it goes down by itself, toasts, and comes up by itself. AC 39.50

353 HANDYFREEZE... For delicious home-made ice cream. Makes up to 1 gallon. Handsome, natural wood finish; copper bands. AC motor housing finished in bright copper. UL approved. AC only 29.95
Add 3.75 for handling

354 REDI-FRY ELECTRIC GRIDDLE... Automatically controlled heat. Quick, no-stick, greaseless frying and grilling. Just set dial at required temperature. No-splash sides, plastic handles and feet. 12" x 16" x 1½". AC only 19.95



355

355 HOME-AID ICE CREAM FREEZER... Takes just 45 minutes, and entirely automatic. Fill with mixture, put on lid with agitators and attach motor. Place in refrigerator freezing compartment. 1½ qts., AC. With recipe book 19.95



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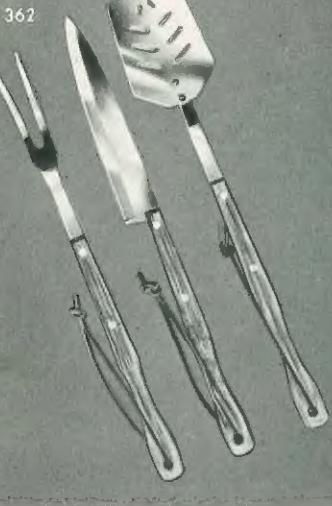
356 COPPER DOUBLE BOILER... With white china inset. Flawless, smooth sauces, no metallic taste. Gleaming copper with solid bronze handles. Water pan fully tin-lined. See the difference, taste the difference. 1 qt. 14.95; 1¾ qt. 19.95

35

U.S. Patent Office
Design Division
FEB 16 1955



360 DELUXE TOOL KIT... In brown cowhide leather case. 15 most wanted pieces made for us in Germany of the finest steel. Zippered case with collapsible handle. Closed 10½" x 13½" 65.00



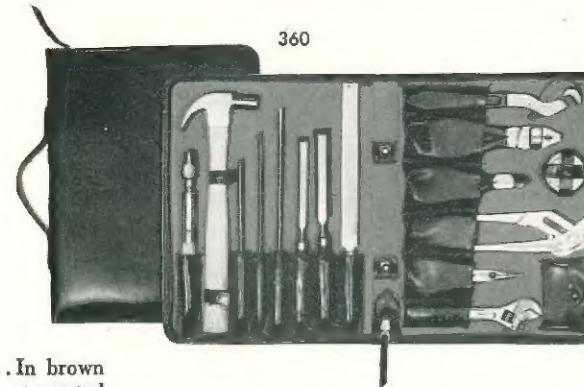
362 BARBECUE SET... For the master chef! 3 pieces: 17" long fork, turner, 8" blade carving knife. Melamwood handles 10.95



363 THREE-WAY FLASHLIGHT... Wonder flashlight gives a "flash" or "steady beam" of white, green, or red light. Excellent for motorists, sportsmen, scouts, home use. Takes standard batteries. Comes with batteries. Regular size 3.00; Large size 5.00



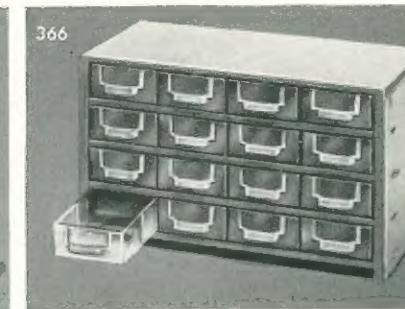
364 FITTED GARDEN BASKET... Wicker carrying case with quality dibbler, knife, trowel, fork, transplanter, gloves, kneeling pad, twine, pruning shears. A Hammacher Schlemmer exclusive 19.95 Add 2.00 for handling



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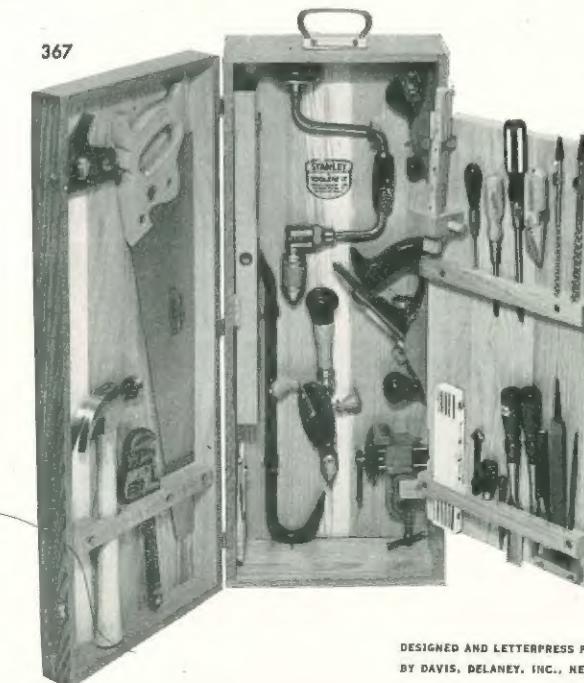


366

365 STEEL PULL-OUT MEASURE... White face marked for inches or meters—up to 78¾" or 2 meters. Perfect for home; a boon abroad. Saddle stitched cowhide leather case 3.50

366 JIFFY DRAWERS... Proper storage of small items, screws, bolts, nails, stationery supplies. Of steel; styrene drawers. 16 drawers with 48 compartments, 7½" x 12½" x 6" 6.95; 24 drawers with 72 compartments, 10½" x 12½" x 6" 8.95

367



367 HOBBY HOUSE TOOL KIT... A prize for any man or boy. A treasure for every home. 28 fine Stanley tools in a sturdy oak chest stained and varnished. 11¾" x 29" x 7¼" deep 83.50 Add 6.00 for handling



370 ROL-A-BAR... Ideal gift for those who have "everything." Attractive bamboo plastic covering on rigid steel frame construction. Alcohol-proof top and shelves. Rolls easily: just right for home, office, TV room, or terrace. Can be locked. Blond or walnut finish. 30" high, 19" dia. 59.95 Add 5.50 for handling

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for any occasion . . .

a

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U. S. Patent Office

FEB 16 1956

Design Division

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